

BOSTON GLOBE POLL #34
MA 2012 SENATE ELECTION

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The Boston Globe Poll #34

MA 2012 Senate Election

**Conducted by the UNH Survey Center
September, 2012**

Technical Report

Method: Telephone interviews conducted with Massachusetts residents with RDD landline and/or cellular telephones who are likely November 2012 voters. Interviews were conducted by the UNH Survey Center.

Field Period: September 21 to September 27, 2012

Hours: 10 a.m. to 9 p.m.

Median Completion Time: 12 minutes

Sample Size: 502 randomly selected likely November 2012 voters.

Sampling Error: +/- 4.4%

Response Rate (AAPOR #4): 23%

Weighting: The data have been weighted by the number of adults in a household and the number of telephone numbers, land and cellular, at which adults in the household can be reached in order to equalize the chances of an individual MA adult being selected. The data have also been weighted by the sex and race of the respondent and the region of the state based on the American Community Survey conducted by the US Census.

The Boston Globe Poll #34
Conducted by the UNH Survey Center
FINAL

INTRO

"Good afternoon / evening. My name is _____ and I'm calling for the University of New Hampshire Survey Center. We're conducting a very short, confidential survey of voters in Massachusetts about issues and politics in the state and we'd really appreciate your help and cooperation."

IF ASKED: "The survey will about 10 minutes."

IF ASKED: "This poll is being conducted for the Boston Globe and will be in the paper the weekend of September 30."

- 1 CONTINUE
- 2 NO REG VOTERS – VOLUNTEERED NOLVDEM

- 99 REFUSED

CELL1

"First, to confirm, have I reached you on your cell phone or a land line?"

- 1 CELL PHONE → SKIPTO CELL2
- 2 LAND LINE → SKIPTO BIR1

- 99 REFUSED → TERMINATE

CELL2

"Are you currently driving a car or doing any activity that requires your full attention?"

- 1 IF YES: "Can I call back at a later time?" MAKE APPOINTMENT
- 2 NO → SKIPTO AGE18

- 99 NA / REFUSED → TERMINATE

AGE18

"And are you 18 years old or older?"

- 1 YES → SKIP TO CELLREG
- 2 NO → "Thank you very much, but we are only interviewing adults 18 years old or older."

- * 99 REFUSAL → "Thank you very much, we are only interviewing adults 18 years old or older."

CELLREG

"Are you currently registered to vote in Massachusetts?"

IF NO: "Do you plan to register so that you can vote in the general election in November?"

- 1 YES → SKIP TO SEX
- 2 NO, BUT PLANNING TO REGISTER → SKIP TO SEX
- 3 NOT REGISTERED, NOT PLANNING TO REGISTER → NOLVDEM

- 98 DK / NOT SURE (DO NOT PROBE) → NOLVDEM
- * 99 NA / REFUSED → NOLVDEM

TOWN

“First of all, in what town do you live?”

ENTER NUMBER OF TOWN FROM SHEET.

- 997 OTHER → SPECIFY _____
- 998 DK - DO NOT PROBE
- * 999 NA / REFUSED

IF (CELLREG = 2) OR (NOTREG = 1) SKIPTO VOTEINT

REGVOTE

“And are you registered to vote as a Democrat, Independent, Republican or something else?”

- 1 REGISTERED DEMOCRAT
- 2 REGISTERED INDEPENDENT / UNENROLLED
- 3 REGISTERED REPUBLICAN
- 4 REGISTERED - OTHER
- 98 NOT REGISTERED / DK (DO NOT PROBE) → SKIP TO REG2
- * 99 NA / REFUSED → NOLVDEM

REG2

“Do you plan to register so that you can vote in the general election in November?”

- 1 YES
- 2 NO → NOLVDEM
- 98 DK / NOT SURE (DO NOT PROBE) → NOLVDEM
- * 99 NA / REFUSED → NOLVDEM

VOTEINT

“And how interested would you say you are in the general election for President, Senate and other offices in November ... extremely interested ... very interested ... somewhat interested ... or not very interested?”

- 1 EXTREMELY INTERESTED
- 2 VERY INTERESTED
- 3 SOMEWHAT INTERESTED
- 4 NOT VERY INTERESTED
- 98 DK (DO NOT PROBE)
- * 99 NA

LIKEVOTE

“Which of the following statements best describes you ... (READ NUMBERS 1 TO 5)

- 1 I will probably NOT vote in the general election in November, → NOLVDEM
- 2 I MAY vote in the November election, → NOLVDEM
- 3 Unless some emergency comes up, I WILL vote in the November election,
- 4 I will DEFINITELY vote in the November general election, or
- 5 I just don't know at this time.” → SKIPTO NOLVDEM
- * 99 NA/REFUSED → SKIPTO NOLVDEM

FAV

“Next, I’d like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you don’t know enough about them to say. First, how about ...
ROTATE FAV1 TO FAV9

FAV1 “Senator Scott Brown.”

IF NECESSARY: “Would you say you have a favorable or unfavorable opinion about him, or don’t you know enough about him to say?”

- 1 FAVORABLE
- 2 NEITHER FAVORABLE OR UNFAVORABLE - VOLUNTEERED
- 3 UNFAVORABLE

- 98 DK / NEVER HEARD OF / KNOW TOO LITTLE TO SAY
- * 99 NA / REFUSED

FAV2 “Democratic Senate candidate Elizabeth Warren.”

FAV3 “President Barack Obama.”

FAV4 “Former Massachusetts Governor Mitt Romney.”

FAV5 “Businessman Charlie Baker.”

FAV6 “Attorney General Martha Coakley.”

FAV7 “State Treasurer Steve Grossman.”

FAV8 “Senator John Kerry.”

FAV9 “Lieutenant Governor Tim Murray.”

BRNAPP

“GENERALLY SPEAKING, do you approve or disapprove of the way Scott Brown is handling his job as Senator?”

(IF APPROVE): “Would you say that you STRONGLY approve of the way he is handling his job as Senator, or that you approve only SOMEWHAT?”

(IF DISAPPROVE): “Would you say that you STRONGLY disapprove of the way he is handling his job as Senator, or that you disapprove only SOMEWHAT?”

(IF NEITHER, NOT SURE, DK): “Would you say that you lean a little more toward APPROVING or DISAPPROVING of the way he is handling his job as Senator?”

- 1 STRONGLY APPROVE
- 2 APPROVE SOMEWHAT
- 3 LEAN TOWARD APPROVING

- 4 NEITHER, NOT SURE, DK

- 5 LEAN TOWARD DISAPPROVING
- 6 DISAPPROVE SOMEWHAT
- 7 STRONGLY DISAPPROVE

- * 99 NA / REFUSED

PRES1

"Let's turn to the election for President in November. Have you definitely decided who you will vote for in the election for President ... are you leaning toward someone ... or have you considered the candidates but are still trying to decide?"

- 1 DEFINITELY DECIDED WHO WILL VOTE FOR
- 2 LEANING TOWARD SOMEONE
- 3 STILL TRYING TO DECIDE

- * 99 NA / REFUSED

PRES2

"In the presidential election in November, will you vote for Mitt Romney and Paul Ryan, the Republicans ... Barack Obama and Joe Biden, the Democrats ... some other candidate ... or haven't you decided yet?"

ROTATE CANDIDATES

- 1 ROMNEY & RYAN
- 2 OBAMA & BIDEN
- 3 OTHER → SPECIFY
- 4 WILL NOT VOTE – VOLUNTEERED

- 98 DK / NOT SURE / UNDECIDED
- * 99 NA / REFUSED

SEN1

"And what about the election for U.S. Senator from Massachusetts. Have you definitely decided who you will vote for in the election for U.S. Senator from Massachusetts in November ... are you leaning toward someone ... or have you considered the candidates but are still trying to decide?"

- 1 DEFINITELY DECIDED WHO WILL VOTE FOR
- 2 LEANING TOWARD SOMEONE
- 3 STILL TRYING TO DECIDE

- * 99 NA / REFUSED

SEN2

"In the election for U.S. Senate ... will you vote for Scott Brown, the Republican ... Elizabeth Warren, the Democrat ... some other candidate ... or haven't you decided yet?"

ROTATE CANDIDATES

- 1 BROWN
- 2 WARREN
- 3 OTHER
- 4 WILL NOT VOTE – VOLUNTEERED

- 98 DK / NOT SURE / UNDECIDED
- * 99 NA / REFUSED

SEN3

“Regardless of which candidate you are planning to vote for, which candidate do you think is most likely to win the senate election this fall ... Scott Brown or Elizabeth Warren?”

ROTATE CANDIDATES

- 1 BROWN
- 2 WARREN
- 3 NEITHER - VOLUNTEERED

- 98 DK / NOT SURE
- * 99 NA / REFUSED

ISS2

“I’d like to turn to an issue that will be on the ballot in November. Issue 2 concerns allowing a person who is terminally ill to request a physician to help them end their life. The proposed law would require that the person have an incurable disease and have six months or less to live, voluntarily request a physician’s assistance in ending their life, and be medically determined to be mentally capable of making the decision to end their life. A YES vote on Issue 2 would enact the law allowing a physician to prescribe medication, at the request of a terminally-ill patient, to end that person’s life. A NO vote would make no change in existing laws.”

“Based on what you know about this issue, would you vote YES or NO on Issue 2 to allow a terminally-ill patient to request a physician to prescribe medication to end their life, or don’t you know enough about this to say?”

- 1 VOTE YES ON ISSUE 2
- 2 VOTE NO ON ISSUE 2

- 98 DK / NOT SURE
- * 99 NA / REFUSED

ISS3

“Another issue on the ballot concerns legalizing the use of marijuana for medical purposes. If passed, Issue 3 would eliminate state criminal and civil penalties for the medical use of marijuana by patients who have been diagnosed with a debilitating medical condition such as cancer, glaucoma, HIV, hepatitis, multiple sclerosis and other debilitating diseases. A YES vote on Issue 3 would legalize the use of marijuana for medical purposes. A NO vote would make no change in existing laws.”

“Based on what you know about this issue, would you vote YES or NO on Issue 3 to legalize the use of marijuana for medical purposes, or don’t you know enough about this to say?”

- 1 VOTE YES ON ISSUE 3
- 2 VOTE NO ON ISSUE 3

- 98 DK / NOT SURE
- * 99 NA / REFUSED

SENOPP

“I want you to think for a moment about the candidates in the race for U.S. senate.”

ROTATE BROWNOP & WARROP

BROWNOP

“What is the first thing that you think of when you think of Scott Brown?”

RECORD VERBATIM RESPONSE

PROBE FOR SPECIFIC ANSWERS: “Could you be more specific?” or “Could you give me an example?”

WARROP

“What is the first thing that you think of when you think of Elizabeth Warren?”

RECORD VERBATIM RESPONSE

PROBE FOR SPECIFIC ANSWERS: “Could you be more specific?” or “Could you give me an example?”

CCHAR

“I’m going to read you a few phrases which may describe the candidates running for Senate, and for each one, tell me who you think that phrase best describes, regardless of who you are voting for. Please feel free to name a candidate even if you may not be voting for that person.”

ROTATE CCHAR1 TO CCHAR7

CCHAR1

“Which candidate do you think is the strongest leader?” READ LIST IF NECESSARY

- | | |
|----|-------------------------------|
| 1 | SCOTT BROWN |
| 2 | ELIZABETH WARREN |
| 3 | SOMEONE ELSE |
| 4 | BOTH THE SAME – NO DIFFERENCE |
| 97 | NONE / NEITHER |
| 98 | DK / NOT SURE |
| 99 | NA / REFUSED |

CCHAR2

“Which candidate do you think best understands people like you?” READ LIST IF NECESSARY

CCHAR3

“Which candidate do you think is most likable?” READ LIST IF NECESSARY

CCHAR4

“Which candidate do you think would do more to help working people?” READ LIST IF NECESSARY

CCHAR5

“Which candidate do you think would be able to work with members of the opposite party?” READ LIST IF NECESSARY

CCHAR6

“Which candidate would you want to run a business you owned or worked for?” READ LIST IF NECESSARY

CCHAR7

“Which is most likely to make sure that the Medicare program is available for seniors?”

BRGOP

“Which of the following statements do you agree with about Scott Brown and the national Republican Party? Scott Brown’s votes are heavily influenced by national Republicans ... national Republicans sometimes have some influence over how Scott Brown votes ... or Scott Brown votes independent of national Republicans.”

- 1 BROWN HEAVILY INFLUENCED BY NATIONAL GOP
- 2 SOMETIMES INFLUENCED BY NATIONAL GOP
- 3 BROWN VOTES INDEPENDENT OF NATIONAL GOP

- 98 DK / NOT SURE
- 99 NA / REFUSED

ROTATE ISSEXP1 & ISSEXP2

ISSEXP1

“Do you feel that Scott Brown has told you enough about where he stands on the issues?”

- 1 YES
- 2 NO

- 98 DK / NOT SURE
- 99 NA / REFUSED

ISSEXP2

“Do you feel that Elizabeth Warren has told you enough about where she stands on the issues?”

- 1 YES
- 2 NO

- 98 DK / NOT SURE
- 99 NA / REFUSED

NATAM1

“How familiar would you say you are with news coverage about whether or not Elizabeth Warren has Native American ancestors? Would you say you are very familiar ... somewhat familiar ... not very familiar ... or not familiar at all?”

- 1 VERY FAMILIAR
- 2 SOMEWHAT FAMILIAR
- 3 NOT VERY FAMILIAR
- 4 NOT FAMILIAR AT ALL → SKIPTO BRNWOM

- 98 DON’T KNOW / NOT SURE → SKIPTO BRNWOM
- 99 NA / REFUSED → SKIPTO BRNWOM

NATAM2

“Have news reports about Elizabeth Warren’s past identification as a Native American made you more likely to vote for her for Senator...less likely to vote for her...or has this had no impact on your vote?”

- 1 MORE LIKELY TO VOTE FOR
- 2 LESS LIKELY TO VOTE FOR
- 3 NO IMPACT ON VOTE

- 98 DON’T KNOW / NOT SURE
- 99 NA / REFUSED

BRNWOM

“Do you think that Scott Brown supports or opposes issues that are important to women in Massachusetts?”
“Do you believe that strongly or just somewhat?”

- 1 BROWN SUPPORTS WOMENS ISSUES STRONGLY
- 2 BROWN SUPPORTS WOMENS ISSUES SOMEWHAT
- 3 BROWN OPPOSES WOMENS ISSUES SOMEWHAT
- 4 BROWN OPPOSES WOMENS ISSUES STRONGLY

- 98 DON'T KNOW / NOT SURE
- 99 NA / REFUSED

DEBATE

“Did you watch the televised debate between Scott Brown and Elizabeth Warren this past Thursday night?” IF YES: “In your opinion, who do think won the debate?”

- 1 YES – BROWN WON
- 2 YES – WARREN WON
- 3 YES – DEBATE WAS A TIE - VOLUNTEERED

- 4 DID NOT WATCH DEBATE

- 98 DON'T KNOW / NOT SURE
- 99 NA / REFUSED

D2

“Now, a few final questions . . .”

“GENERALLY SPEAKING, do you usually think of yourself as a Republican, a Democrat, an Independent or what?”

(IF REPUBLICAN): “Would you call yourself a STRONG Republican or a NOT VERY STRONG Republican?”

(IF DEMOCRAT): “Would you call yourself a STRONG Democrat or a NOT VERY STRONG Democrat?”

(IF INDEPENDENT, NO PREFERENCE, OR OTHER): “Do you think of yourself as closer to the Republican or to the Democratic party?”

- 1 STRONG DEMOCRAT
- 2 NOT VERY STRONG DEMOCRAT
- 3 INDEPENDENT, BUT CLOSER TO DEMOCRATS
- 4 INDEPENDENT--CLOSER TO NEITHER
- 5 INDEPENDENT, BUT CLOSER TO REPUBLICANS
- 6 NOT VERY STRONG REPUBLICAN
- 7 STRONG REPUBLICAN
- 8 OTHER PARTY

- * 99 DK / NA / REFUSED

D4

“What is your current age?”

RECORD EXACT NUMBER OF YEARS OLD -- E.G., 45

- 96 NINETY-SIX YEARS OF AGE OR OLDER
- 97 REFUSED
- 98 DK
- * 99 NA

D5

“Are you of Hispanic or Spanish origin?”

- 1 YES
- 2 NO

- 98 DON'T KNOW
- * 99 REFUSED

D6

“Which of the following best describes your race? Is it ... White ... African-American ... Hispanic ... Asian ... Native-American ... or some other race?”

- 1 WHITE (CAUCASIAN)
- 2 BLACK (AFRICAN-AMERICAN)
- 3 HISPANIC
- 4 ASIAN
- 5 NATIVE AMERICAN
- 6 OTHER - SPECIFY: _____

- 98 DON'T KNOW
- * 99 NO ANSWER/REFUSED

D7

“Including yourself, how many adults CURRENTLY live in your household?”

- 1 ONE
- 2 TWO
- 3 THREE
- 4 FOUR
- 5 FIVE
- 6 SIX
- 7 SEVEN OR MORE

98 DK

* 99 NA / REFUSED

D9

“Thinking about only land-line telephones ... not counting business lines, extension phones, or cellular phones -- on how many different landline telephone NUMBERS can your household be reached?”

- 0 NO LAND LINE
- 1 ONE
- 2 TWO
- 3 THREE
- 4 FOUR
- 5 FIVE
- 6 SIX
- 7 SEVEN OR MORE

98 DK

* 99 NA / REFUSED

D10

“And on how many different cellphone NUMBERS can your household be reached?”

- 0 NO CELL PHONE
- 1 ONE
- 2 TWO
- 3 THREE
- 4 FOUR
- 5 FIVE
- 6 SIX
- 7 SEVEN OR MORE

98 DK

* 99 NA / REFUSED

D11

“Finally, would you be willing to be interviewed by a reporter to discuss your reactions to some of the topics we've been talking about?”

1 YES “Could I have just your first name in case a reporter wants to call you?” _____

2 NO / DK (DO NOT PROBE)

99 NA / REFUSED

“Thank you for your time and participation. Your input has been very valuable. Goodbye.”

Tabular Results

Interest in 2012 Election

| MA 2012 LIKELY VOTERS | <u>Extremely Interested</u> 50% | <u>Very Interested</u> 39% | <u>Somewhat Interested</u> 8% | <u>Not Very Interested</u> 2% | <u>(N=)</u> 502 |
|------------------------------|---|--|---|---|---------------------------|
| Registered Democrat | 52% | 41% | 5% | 2% | 183 |
| Registered Unenrolled | 50% | 37% | 11% | 2% | 243 |
| Registered Republican | 51% | 38% | 9% | 1% | 72 |
| Democrat | 51% | 40% | 7% | 2% | 283 |
| Independent | 44% | 39% | 12% | 5% | 74 |
| Republican | 54% | 36% | 9% | 1% | 136 |
| Brown supporter | 48% | 42% | 7% | 2% | 190 |
| Warren supporter | 59% | 35% | 5% | 1% | 214 |
| Other/Undecided | 37% | 41% | 17% | 6% | 93 |
| Romney supporter | 52% | 38% | 8% | 2% | 147 |
| Obama supporter | 53% | 40% | 6% | 1% | 281 |
| Other/Undecided | 39% | 36% | 19% | 5% | 63 |
| White | 51% | 38% | 9% | 2% | 449 |
| Minority | 51% | 43% | 6% | 0% | 49 |
| 18 to 34 | 33% | 48% | 19% | 0% | 69 |
| 35 to 49 | 53% | 38% | 7% | 2% | 118 |
| 50 to 64 | 59% | 35% | 5% | 1% | 147 |
| 65 and over | 47% | 41% | 9% | 3% | 156 |
| Male | 51% | 38% | 9% | 2% | 243 |
| Female | 50% | 40% | 8% | 2% | 259 |
| Inside 128 | 49% | 40% | 8% | 3% | 133 |
| 128 to 495 | 51% | 40% | 9% | 1% | 159 |
| Central MA | 52% | 37% | 9% | 3% | 84 |
| Western MA | 52% | 33% | 12% | 4% | 64 |
| Southern MA/Cape/Islands | 51% | 44% | 3% | 2% | 62 |

Favorability Rating – Scott Brown

| MA 2012 LIKELY VOTERS | <u>Favorable</u> 53% | <u>Neutral</u> 9% | <u>Unfavorable</u> 33% | <u>DK</u> 5% | <u>(N)</u> 502 |
|----------------------------------|---------------------------------------|------------------------------------|---|-------------------------------|---------------------------------|
| Registered Democrat | 23% | 14% | 56% | 7% | 183 |
| Registered Unenrolled | 67% | 6% | 24% | 3% | 243 |
| Registered Republican | 83% | 4% | 8% | 5% | 72 |
| Democrat | 30% | 12% | 52% | 6% | 283 |
| Independent | 69% | 8% | 22% | 1% | 74 |
| Republican | 92% | 3% | 2% | 4% | 136 |
| Brown supporter | 96% | 2% | 2% | 1% | 190 |
| Warren supporter | 14% | 11% | 70% | 5% | 214 |
| Other/Undecided | 56% | 20% | 12% | 12% | 93 |
| Romney supporter | 93% | 2% | 3% | 1% | 147 |
| Obama supporter | 28% | 13% | 53% | 6% | 281 |
| Other/Undecided | 73% | 6% | 20% | 2% | 63 |
| Extremely interested in election | 50% | 7% | 40% | 3% | 253 |
| Very interested | 57% | 10% | 29% | 5% | 196 |
| Somewhat/not very interested | 56% | 15% | 17% | 12% | 53 |
| White | 56% | 8% | 33% | 3% | 449 |
| Minority | 27% | 20% | 34% | 18% | 49 |
| 18 to 34 | 44% | 9% | 41% | 6% | 69 |
| 35 to 49 | 60% | 7% | 25% | 8% | 118 |
| 50 to 64 | 60% | 7% | 33% | 1% | 147 |
| 65 and over | 47% | 13% | 36% | 5% | 156 |
| Male | 59% | 5% | 31% | 5% | 243 |
| Female | 48% | 13% | 35% | 4% | 259 |
| Inside 128 | 48% | 3% | 41% | 8% | 133 |
| 128 to 495 | 60% | 9% | 29% | 2% | 159 |
| Central MA | 53% | 8% | 32% | 7% | 84 |
| Western MA | 48% | 8% | 39% | 4% | 64 |
| Southern MA/Cape/Islands | 52% | 23% | 24% | 1% | 62 |

Favorability Rating – Elizabeth Warren

| MA 2012 LIKELY VOTERS | <u>Favorable</u> 53% | <u>Neutral</u> 5% | <u>Unfavorable</u> 36% | <u>DK</u> 6% | <u>(N)</u> 502 |
|----------------------------------|---------------------------------------|------------------------------------|---|-------------------------------|---------------------------------|
| Registered Democrat | 80% | 4% | 12% | 5% | 183 |
| Registered Unenrolled | 43% | 7% | 45% | 5% | 243 |
| Registered Republican | 18% | 2% | 69% | 11% | 72 |
| Democrat | 78% | 5% | 12% | 5% | 283 |
| Independent | 38% | 10% | 48% | 3% | 74 |
| Republican | 11% | 3% | 78% | 9% | 136 |
| Brown supporter | 6% | 4% | 86% | 5% | 190 |
| Warren supporter | 96% | 2% | 1% | 1% | 214 |
| Other/Undecided | 50% | 13% | 18% | 19% | 93 |
| Romney supporter | 9% | 1% | 86% | 4% | 147 |
| Obama supporter | 81% | 6% | 8% | 5% | 281 |
| Other/Undecided | 38% | 9% | 46% | 7% | 63 |
| Extremely interested in election | 58% | 3% | 35% | 4% | 253 |
| Very interested | 50% | 7% | 38% | 5% | 196 |
| Somewhat/not very interested | 40% | 8% | 38% | 14% | 53 |
| White | 51% | 5% | 39% | 5% | 449 |
| Minority | 71% | 7% | 7% | 14% | 49 |
| 18 to 34 | 55% | 13% | 25% | 8% | 69 |
| 35 to 49 | 48% | 3% | 44% | 4% | 118 |
| 50 to 64 | 52% | 3% | 39% | 6% | 147 |
| 65 and over | 56% | 5% | 32% | 7% | 156 |
| Male | 47% | 6% | 39% | 8% | 243 |
| Female | 58% | 4% | 34% | 4% | 259 |
| Inside 128 | 58% | 3% | 33% | 5% | 133 |
| 128 to 495 | 44% | 10% | 40% | 6% | 159 |
| Central MA | 55% | 2% | 38% | 6% | 84 |
| Western MA | 61% | 4% | 28% | 6% | 64 |
| Southern MA/Cape/Islands | 54% | 2% | 38% | 6% | 62 |

Favorability Rating – Barack Obama

| MA 2012 LIKELY VOTERS | <u>Favorable</u> 63% | <u>Neutral</u> 4% | <u>Unfavorable</u> 32% | <u>DK</u> 1% | <u>(N)</u> 502 |
|----------------------------------|---------------------------------|------------------------------|-----------------------------------|-------------------------|---------------------------|
| Registered Democrat | 90% | 2% | 5% | 2% | 183 |
| Registered Unenrolled | 54% | 6% | 40% | 1% | 243 |
| Registered Republican | 23% | 4% | 72% | 1% | 72 |
| Democrat | 92% | 2% | 6% | 1% | 283 |
| Independent | 44% | 15% | 39% | 2% | 74 |
| Republican | 14% | 3% | 81% | 2% | 136 |
| Brown supporter | 18% | 7% | 73% | 1% | 190 |
| Warren supporter | 97% | 0% | 3% | 0% | 214 |
| Other/Undecided | 75% | 7% | 15% | 4% | 93 |
| Romney supporter | 7% | 5% | 88% | 0% | 147 |
| Obama supporter | 99% | 0% | 1% | 0% | 281 |
| Other/Undecided | 39% | 18% | 38% | 4% | 63 |
| Extremely interested in election | 64% | 2% | 34% | 0% | 253 |
| Very interested | 64% | 5% | 29% | 2% | 196 |
| Somewhat/not very interested | 54% | 10% | 31% | 5% | 53 |
| White | 60% | 4% | 35% | 1% | 449 |
| Minority | 93% | 0% | 7% | 0% | 49 |
| 18 to 34 | 78% | 3% | 19% | 0% | 69 |
| 35 to 49 | 55% | 3% | 43% | 0% | 118 |
| 50 to 64 | 63% | 6% | 31% | 0% | 147 |
| 65 and over | 63% | 4% | 29% | 4% | 156 |
| Male | 60% | 4% | 35% | 2% | 243 |
| Female | 66% | 4% | 29% | 1% | 259 |
| Inside 128 | 70% | 3% | 25% | 2% | 133 |
| 128 to 495 | 61% | 8% | 31% | 0% | 159 |
| Central MA | 60% | 1% | 37% | 2% | 84 |
| Western MA | 63% | 3% | 32% | 2% | 64 |
| Southern MA/Cape/Islands | 57% | 2% | 40% | 0% | 62 |

Favorability Rating – Mitt Romney

| MA 2012 LIKELY VOTERS | <u>Favorable</u> 33% | <u>Neutral</u> 5% | <u>Unfavorable</u> 60% | <u>DK</u> 2% | <u>(N)</u> 502 |
|----------------------------------|---------------------------------|------------------------------|-----------------------------------|-------------------------|---------------------------|
| Registered Democrat | 7% | 2% | 88% | 3% | 183 |
| Registered Unenrolled | 39% | 6% | 54% | 1% | 243 |
| Registered Republican | 72% | 11% | 13% | 4% | 72 |
| Democrat | 6% | 3% | 89% | 2% | 283 |
| Independent | 39% | 11% | 47% | 3% | 74 |
| Republican | 82% | 7% | 7% | 3% | 136 |
| Brown supporter | 75% | 7% | 16% | 2% | 190 |
| Warren supporter | 1% | 3% | 95% | 1% | 214 |
| Other/Undecided | 18% | 6% | 71% | 5% | 93 |
| Romney supporter | 93% | 3% | 3% | 1% | 147 |
| Obama supporter | 1% | 3% | 95% | 1% | 281 |
| Other/Undecided | 27% | 18% | 49% | 6% | 63 |
| Extremely interested in election | 32% | 4% | 64% | 0% | 253 |
| Very interested | 34% | 3% | 60% | 3% | 196 |
| Somewhat/not very interested | 28% | 18% | 43% | 11% | 53 |
| White | 35% | 5% | 57% | 2% | 449 |
| Minority | 9% | 6% | 85% | 0% | 49 |
| 18 to 34 | 19% | 3% | 78% | 0% | 69 |
| 35 to 49 | 35% | 8% | 54% | 3% | 118 |
| 50 to 64 | 38% | 5% | 57% | 0% | 147 |
| 65 and over | 32% | 3% | 59% | 5% | 156 |
| Male | 35% | 5% | 56% | 3% | 243 |
| Female | 30% | 5% | 64% | 1% | 259 |
| Inside 128 | 26% | 3% | 67% | 4% | 133 |
| 128 to 495 | 36% | 8% | 54% | 2% | 159 |
| Central MA | 32% | 3% | 61% | 4% | 84 |
| Western MA | 33% | 10% | 57% | 0% | 64 |
| Southern MA/Cape/Islands | 39% | 0% | 61% | 0% | 62 |

Favorability Rating – Charlie Baker

| MA 2012 LIKELY VOTERS | <u>Favorable</u> 22% | <u>Neutral</u> 15% | <u>Unfavorable</u> 14% | <u>DK</u> 49% | <u>(N)</u> 502 |
|----------------------------------|---------------------------------|-------------------------------|-----------------------------------|--------------------------|---------------------------|
| Registered Democrat | 11% | 11% | 20% | 57% | 183 |
| Registered Unenrolled | 24% | 18% | 13% | 45% | 243 |
| Registered Republican | 40% | 13% | 4% | 43% | 72 |
| Democrat | 12% | 12% | 19% | 57% | 283 |
| Independent | 19% | 23% | 9% | 50% | 74 |
| Republican | 43% | 15% | 8% | 34% | 136 |
| Brown supporter | 41% | 20% | 9% | 29% | 190 |
| Warren supporter | 9% | 11% | 23% | 57% | 214 |
| Other/Undecided | 13% | 14% | 5% | 68% | 93 |
| Romney supporter | 43% | 17% | 7% | 32% | 147 |
| Obama supporter | 11% | 12% | 18% | 59% | 281 |
| Other/Undecided | 24% | 20% | 14% | 42% | 63 |
| Extremely interested in election | 23% | 13% | 19% | 45% | 253 |
| Very interested | 24% | 16% | 9% | 51% | 196 |
| Somewhat/not very interested | 14% | 17% | 12% | 58% | 53 |
| White | 23% | 15% | 15% | 47% | 449 |
| Minority | 13% | 14% | 10% | 63% | 49 |
| 18 to 34 | 19% | 22% | 15% | 44% | 69 |
| 35 to 49 | 28% | 16% | 16% | 40% | 118 |
| 50 to 64 | 23% | 17% | 15% | 45% | 147 |
| 65 and over | 19% | 8% | 10% | 63% | 156 |
| Male | 27% | 15% | 14% | 44% | 243 |
| Female | 17% | 15% | 15% | 54% | 259 |
| Inside 128 | 22% | 16% | 18% | 43% | 133 |
| 128 to 495 | 25% | 15% | 12% | 47% | 159 |
| Central MA | 22% | 12% | 25% | 41% | 84 |
| Western MA | 14% | 12% | 3% | 72% | 64 |
| Southern MA/Cape/Islands | 23% | 18% | 7% | 52% | 62 |

Favorability Rating – Martha Coakley

| MA 2012 LIKELY VOTERS | <u>Favorable</u> 54% | <u>Neutral</u> 11% | <u>Unfavorable</u> 26% | <u>DK</u> 10% | <u>(N)</u> 500 |
|----------------------------------|---------------------------------------|-------------------------------------|---|--------------------------------|---------------------------------|
| Registered Democrat | 69% | 8% | 14% | 8% | 183 |
| Registered Unenrolled | 50% | 11% | 29% | 10% | 243 |
| Registered Republican | 27% | 16% | 47% | 9% | 71 |
| Democrat | 68% | 9% | 14% | 10% | 283 |
| Independent | 51% | 12% | 26% | 11% | 74 |
| Republican | 25% | 15% | 51% | 9% | 134 |
| Brown supporter | 29% | 15% | 50% | 6% | 189 |
| Warren supporter | 78% | 4% | 8% | 10% | 214 |
| Other/Undecided | 49% | 17% | 22% | 13% | 93 |
| Romney supporter | 26% | 12% | 54% | 7% | 146 |
| Obama supporter | 72% | 7% | 13% | 8% | 281 |
| Other/Undecided | 37% | 24% | 24% | 15% | 63 |
| Extremely interested in election | 51% | 12% | 29% | 8% | 253 |
| Very interested | 59% | 6% | 26% | 9% | 195 |
| Somewhat/not very interested | 49% | 19% | 13% | 19% | 53 |
| White | 53% | 10% | 29% | 9% | 447 |
| Minority | 60% | 21% | 3% | 16% | 49 |
| 18 to 34 | 57% | 12% | 21% | 10% | 69 |
| 35 to 49 | 45% | 11% | 33% | 12% | 118 |
| 50 to 64 | 55% | 13% | 27% | 5% | 147 |
| 65 and over | 58% | 7% | 22% | 13% | 154 |
| Male | 47% | 14% | 31% | 8% | 243 |
| Female | 60% | 8% | 21% | 11% | 258 |
| Inside 128 | 57% | 8% | 27% | 8% | 133 |
| 128 to 495 | 57% | 11% | 24% | 7% | 157 |
| Central MA | 49% | 14% | 31% | 6% | 84 |
| Western MA | 54% | 7% | 20% | 20% | 64 |
| Southern MA/Cape/Islands | 44% | 14% | 29% | 13% | 62 |

Favorability Rating – Steve Grossman

| MA 2012 LIKELY VOTERS | <u>Favorable</u> 22% | <u>Neutral</u> 18% | <u>Unfavorable</u> 7% | <u>DK</u> 53% | <u>(N)</u> 499 |
|----------------------------------|---------------------------------|-------------------------------|----------------------------------|--------------------------|---------------------------|
| Registered Democrat | 27% | 11% | 4% | 58% | 183 |
| Registered Unenrolled | 21% | 23% | 8% | 48% | 240 |
| Registered Republican | 13% | 19% | 14% | 54% | 72 |
| Democrat | 25% | 14% | 3% | 57% | 281 |
| Independent | 23% | 23% | 9% | 45% | 74 |
| Republican | 15% | 22% | 15% | 47% | 136 |
| Brown supporter | 18% | 24% | 14% | 44% | 190 |
| Warren supporter | 27% | 15% | 3% | 55% | 212 |
| Other/Undecided | 18% | 11% | 6% | 65% | 93 |
| Romney supporter | 16% | 25% | 14% | 45% | 147 |
| Obama supporter | 27% | 15% | 3% | 56% | 278 |
| Other/Undecided | 18% | 16% | 9% | 57% | 63 |
| Extremely interested in election | 25% | 18% | 9% | 48% | 253 |
| Very interested | 20% | 16% | 5% | 58% | 193 |
| Somewhat/not very interested | 12% | 25% | 6% | 57% | 53 |
| White | 21% | 19% | 7% | 53% | 446 |
| Minority | 27% | 14% | 8% | 52% | 49 |
| 18 to 34 | 27% | 24% | 5% | 44% | 66 |
| 35 to 49 | 15% | 21% | 12% | 53% | 118 |
| 50 to 64 | 23% | 18% | 9% | 50% | 147 |
| 65 and over | 24% | 12% | 5% | 59% | 156 |
| Male | 25% | 19% | 10% | 46% | 243 |
| Female | 18% | 17% | 5% | 59% | 257 |
| Inside 128 | 28% | 22% | 5% | 45% | 133 |
| 128 to 495 | 19% | 19% | 7% | 55% | 159 |
| Central MA | 24% | 16% | 6% | 54% | 84 |
| Western MA | 22% | 15% | 8% | 54% | 64 |
| Southern MA/Cape/Islands | 12% | 12% | 15% | 61% | 59 |

Favorability Rating – John Kerry

| MA 2012 LIKELY VOTERS | <u>Favorable</u> 53% | <u>Neutral</u> 10% | <u>Unfavorable</u> 33% | <u>DK</u> 4% | <u>(N)</u> 502 |
|----------------------------------|---------------------------------------|-------------------------------------|---|-------------------------------|---------------------------------|
| Registered Democrat | 79% | 8% | 9% | 3% | 183 |
| Registered Unenrolled | 46% | 10% | 41% | 4% | 243 |
| Registered Republican | 13% | 11% | 70% | 6% | 72 |
| Democrat | 77% | 8% | 11% | 3% | 283 |
| Independent | 37% | 17% | 43% | 3% | 74 |
| Republican | 14% | 8% | 71% | 7% | 136 |
| Brown supporter | 22% | 10% | 64% | 4% | 190 |
| Warren supporter | 80% | 7% | 11% | 2% | 214 |
| Other/Undecided | 54% | 14% | 23% | 9% | 93 |
| Romney supporter | 15% | 5% | 77% | 2% | 147 |
| Obama supporter | 76% | 10% | 11% | 3% | 281 |
| Other/Undecided | 38% | 18% | 36% | 8% | 63 |
| Extremely interested in election | 51% | 10% | 38% | 1% | 253 |
| Very interested | 60% | 7% | 28% | 6% | 196 |
| Somewhat/not very interested | 41% | 16% | 30% | 12% | 53 |
| White | 52% | 9% | 36% | 4% | 449 |
| Minority | 68% | 18% | 12% | 2% | 49 |
| 18 to 34 | 65% | 13% | 17% | 5% | 69 |
| 35 to 49 | 46% | 4% | 46% | 4% | 118 |
| 50 to 64 | 51% | 15% | 33% | 2% | 147 |
| 65 and over | 56% | 6% | 31% | 7% | 156 |
| Male | 49% | 12% | 36% | 4% | 243 |
| Female | 57% | 8% | 31% | 5% | 259 |
| Inside 128 | 60% | 8% | 27% | 5% | 133 |
| 128 to 495 | 47% | 16% | 36% | 2% | 159 |
| Central MA | 51% | 8% | 35% | 5% | 84 |
| Western MA | 52% | 7% | 32% | 9% | 64 |
| Southern MA/Cape/Islands | 56% | 3% | 38% | 3% | 62 |

Favorability Rating – Tim Murray

| MA 2012 LIKELY VOTERS | <u>Favorable</u> 25% | <u>Neutral</u> 13% | <u>Unfavorable</u> 28% | <u>DK</u> 34% | <u>(N)</u> 502 |
|----------------------------------|---------------------------------|-------------------------------|-----------------------------------|--------------------------|---------------------------|
| Registered Democrat | 35% | 13% | 20% | 31% | 183 |
| Registered Unenrolled | 19% | 13% | 31% | 37% | 243 |
| Registered Republican | 23% | 9% | 40% | 28% | 72 |
| Democrat | 31% | 14% | 20% | 35% | 283 |
| Independent | 21% | 11% | 33% | 35% | 74 |
| Republican | 15% | 11% | 43% | 31% | 136 |
| Brown supporter | 17% | 13% | 43% | 28% | 190 |
| Warren supporter | 34% | 12% | 16% | 38% | 214 |
| Other/Undecided | 24% | 13% | 26% | 36% | 93 |
| Romney supporter | 14% | 12% | 44% | 30% | 147 |
| Obama supporter | 34% | 14% | 19% | 33% | 281 |
| Other/Undecided | 15% | 8% | 35% | 41% | 63 |
| Extremely interested in election | 27% | 13% | 33% | 28% | 253 |
| Very interested | 26% | 11% | 22% | 41% | 196 |
| Somewhat/not very interested | 17% | 17% | 26% | 40% | 53 |
| White | 24% | 13% | 28% | 35% | 449 |
| Minority | 35% | 8% | 27% | 30% | 49 |
| 18 to 34 | 24% | 16% | 21% | 39% | 69 |
| 35 to 49 | 26% | 14% | 28% | 32% | 118 |
| 50 to 64 | 27% | 12% | 35% | 25% | 147 |
| 65 and over | 24% | 10% | 24% | 42% | 156 |
| Male | 28% | 11% | 35% | 26% | 243 |
| Female | 23% | 14% | 21% | 42% | 259 |
| Inside 128 | 27% | 10% | 29% | 34% | 133 |
| 128 to 495 | 24% | 12% | 29% | 34% | 159 |
| Central MA | 31% | 18% | 29% | 21% | 84 |
| Western MA | 29% | 12% | 19% | 41% | 64 |
| Southern MA/Cape/Islands | 14% | 11% | 29% | 45% | 62 |

Decided 2012 Presidential Vote

| MA 2012 LIKELY VOTERS | Def. Decided <u>Vote</u> 76% | Leaning Towards <u>Someone</u> 14% | Still Trying <u>To Decide</u> 10% | (N=) 502 |
|----------------------------------|---|---|--|---------------------|
| Registered Democrat | 85% | 11% | 4% | 183 |
| Registered Unenrolled | 70% | 15% | 14% | 243 |
| Registered Republican | 77% | 15% | 8% | 72 |
| Democrat | 83% | 12% | 5% | 283 |
| Independent | 49% | 19% | 32% | 74 |
| Republican | 76% | 16% | 8% | 136 |
| Brown supporter | 72% | 18% | 10% | 190 |
| Warren supporter | 88% | 7% | 5% | 214 |
| Other/Undecided | 58% | 19% | 22% | 93 |
| Romney supporter | 84% | 15% | 1% | 147 |
| Obama supporter | 89% | 10% | 1% | 281 |
| Other/Undecided | 13% | 21% | 66% | 63 |
| Extremely interested in election | 83% | 11% | 6% | 253 |
| Very interested | 76% | 13% | 11% | 196 |
| Somewhat/not very interested | 48% | 31% | 21% | 53 |
| White | 77% | 13% | 10% | 449 |
| Minority | 72% | 22% | 7% | 49 |
| 18 to 34 | 83% | 12% | 5% | 69 |
| 35 to 49 | 75% | 11% | 14% | 118 |
| 50 to 64 | 76% | 14% | 10% | 147 |
| 65 and over | 75% | 15% | 9% | 156 |
| Male | 72% | 18% | 10% | 243 |
| Female | 81% | 9% | 10% | 259 |
| Inside 128 | 82% | 14% | 4% | 133 |
| 128 to 495 | 72% | 14% | 14% | 159 |
| Central MA | 68% | 20% | 12% | 84 |
| Western MA | 81% | 6% | 13% | 64 |
| Southern MA/Cape/Islands | 82% | 12% | 6% | 62 |

2012 Presidential Election – Romney vs. Obama

| MA 2012 LIKELY VOTERS | <u>Romney</u> 30% | <u>Obama</u> 57% | <u>Other</u> 2% | <u>Undecided</u> 11% | <u>(N)</u> 491 |
|----------------------------------|------------------------------|-----------------------------|----------------------------|---------------------------------|---------------------------|
| Registered Democrat | 7% | 90% | 1% | 3% | 180 |
| Registered Unenrolled | 35% | 46% | 3% | 17% | 236 |
| Registered Republican | 72% | 13% | 1% | 14% | 72 |
| Democrat | 5% | 88% | 2% | 5% | 279 |
| Independent | 33% | 30% | 2% | 35% | 71 |
| Republican | 80% | 7% | 2% | 11% | 133 |
| Brown supporter | 72% | 13% | 2% | 13% | 186 |
| Warren supporter | 3% | 92% | 0% | 5% | 213 |
| Other/Undecided | 7% | 67% | 5% | 21% | 88 |
| Def. decided vote | 32% | 66% | 1% | 1% | 381 |
| Leaning toward someone | 35% | 44% | 3% | 18% | 64 |
| Still trying to decide | 3% | 5% | 5% | 86% | 45 |
| Extremely interested in election | 31% | 59% | 2% | 8% | 251 |
| Very interested | 30% | 58% | 1% | 11% | 190 |
| Somewhat/not very interested | 29% | 41% | 5% | 25% | 49 |
| White | 33% | 53% | 2% | 12% | 438 |
| Minority | 3% | 91% | 2% | 3% | 48 |
| 18 to 34 | 13% | 77% | 1% | 8% | 68 |
| 35 to 49 | 34% | 49% | 4% | 13% | 115 |
| 50 to 64 | 33% | 53% | 1% | 12% | 146 |
| 65 and over | 33% | 58% | 0% | 10% | 150 |
| Male | 33% | 53% | 3% | 11% | 237 |
| Female | 27% | 61% | 1% | 11% | 254 |
| Inside 128 | 26% | 70% | 2% | 3% | 130 |
| 128 to 495 | 32% | 52% | 3% | 13% | 155 |
| Central MA | 28% | 51% | 1% | 20% | 83 |
| Western MA | 32% | 56% | 0% | 12% | 62 |
| Southern MA/Cape/Islands | 34% | 53% | 2% | 11% | 60 |

Decided 2012 Senate Vote

| MA 2012 LIKELY VOTERS | Def. Decided <u>Vote</u> 71% | Leaning Towards <u>Someone</u> 7% | Still Trying <u>To Decide</u> 23% | (N=) 502 |
|----------------------------------|---|--|--|---------------------|
| Registered Democrat | 74% | 7% | 19% | 183 |
| Registered Unenrolled | 66% | 8% | 26% | 243 |
| Registered Republican | 82% | 3% | 15% | 72 |
| Democrat | 69% | 8% | 23% | 283 |
| Independent | 58% | 9% | 34% | 74 |
| Republican | 81% | 3% | 16% | 136 |
| Brown supporter | 90% | 4% | 7% | 190 |
| Warren supporter | 84% | 9% | 7% | 214 |
| Other/Undecided | 5% | 6% | 89% | 93 |
| Romney supporter | 88% | 4% | 8% | 147 |
| Obama supporter | 69% | 7% | 24% | 281 |
| Other/Undecided | 44% | 8% | 48% | 63 |
| Extremely interested in election | 78% | 6% | 17% | 253 |
| Very interested | 70% | 7% | 23% | 196 |
| Somewhat/not very interested | 41% | 10% | 49% | 53 |
| White | 72% | 6% | 22% | 449 |
| Minority | 61% | 11% | 28% | 49 |
| 18 to 34 | 62% | 9% | 30% | 69 |
| 35 to 49 | 71% | 6% | 23% | 118 |
| 50 to 64 | 75% | 6% | 19% | 147 |
| 65 and over | 69% | 6% | 24% | 156 |
| Male | 71% | 7% | 23% | 243 |
| Female | 71% | 7% | 23% | 259 |
| Inside 128 | 79% | 6% | 14% | 133 |
| 128 to 495 | 66% | 7% | 26% | 159 |
| Central MA | 69% | 7% | 24% | 84 |
| Western MA | 66% | 6% | 27% | 64 |
| Southern MA/Cape/Islands | 70% | 5% | 24% | 62 |

2012 MA Senate Election – Brown vs. Warren

| MA 2012 LIKELY VOTERS | <u>Brown</u> 38% | <u>Warren</u> 43% | <u>Other</u> 1% | <u>Undecided</u> 18% | <u>(N)</u> 498 |
|----------------------------------|-----------------------------|------------------------------|----------------------------|---------------------------------|---------------------------|
| Registered Democrat | 12% | 69% | 2% | 17% | 182 |
| Registered Unenrolled | 46% | 33% | 0% | 21% | 241 |
| Registered Republican | 80% | 12% | 0% | 7% | 71 |
| Democrat | 12% | 67% | 1% | 19% | 281 |
| Independent | 45% | 23% | 0% | 32% | 73 |
| Republican | 88% | 4% | 0% | 7% | 135 |
| Def. decided vote | 48% | 51% | 0% | 1% | 355 |
| Leaning toward someone | 23% | 59% | 4% | 14% | 32 |
| Still trying to decide | 11% | 13% | 2% | 74% | 110 |
| Romney supporter | 92% | 4% | 0% | 4% | 146 |
| Obama supporter | 9% | 70% | 1% | 20% | 280 |
| Other/Undecided | 45% | 17% | 3% | 34% | 62 |
| Extremely interested in election | 36% | 50% | 1% | 13% | 252 |
| Very interested | 42% | 39% | 1% | 19% | 193 |
| Somewhat/not very interested | 33% | 27% | 3% | 37% | 52 |
| White | 42% | 41% | 1% | 17% | 444 |
| Minority | 6% | 66% | 2% | 27% | 49 |
| 18 to 34 | 28% | 49% | 1% | 22% | 66 |
| 35 to 49 | 45% | 38% | 2% | 15% | 118 |
| 50 to 64 | 41% | 39% | 0% | 20% | 147 |
| 65 and over | 36% | 46% | 0% | 18% | 154 |
| Male | 41% | 38% | 1% | 20% | 242 |
| Female | 36% | 48% | 1% | 16% | 256 |
| Inside 128 | 34% | 52% | 2% | 12% | 131 |
| 128 to 495 | 43% | 33% | 0% | 24% | 158 |
| Central MA | 40% | 43% | 1% | 17% | 84 |
| Western MA | 30% | 53% | 0% | 16% | 64 |
| Southern MA/Cape/Islands | 41% | 40% | 1% | 18% | 61 |

Who Will Win 2012 MA Senate Race?

| MA 2012 LIKELY VOTERS | <u>Brown</u> 43% | <u>Warren</u> 37% | <u>Neither</u> 3% | <u>Undecided</u> 17% | <u>(N)</u> 498 |
|----------------------------------|-----------------------------|------------------------------|------------------------------|---------------------------------|---------------------------|
| Registered Democrat | 24% | 61% | 3% | 12% | 183 |
| Registered Unenrolled | 48% | 26% | 4% | 22% | 239 |
| Registered Republican | 72% | 13% | 0% | 14% | 72 |
| Democrat | 26% | 53% | 3% | 19% | 281 |
| Independent | 51% | 24% | 4% | 21% | 73 |
| Republican | 73% | 12% | 3% | 12% | 136 |
| Brown supporter | 77% | 10% | 3% | 10% | 190 |
| Warren supporter | 11% | 67% | 2% | 20% | 212 |
| Other/Undecided | 46% | 25% | 5% | 24% | 92 |
| Romney supporter | 76% | 13% | 2% | 8% | 147 |
| Obama supporter | 26% | 54% | 1% | 19% | 278 |
| Other/Undecided | 46% | 23% | 4% | 26% | 61 |
| Def. decided vote | 43% | 42% | 2% | 13% | 353 |
| Leaning toward someone | 46% | 33% | 0% | 20% | 33 |
| Still trying to decide | 43% | 24% | 5% | 29% | 112 |
| Extremely interested in election | 42% | 39% | 1% | 18% | 252 |
| Very interested | 45% | 37% | 2% | 16% | 193 |
| Somewhat/not very interested | 44% | 29% | 13% | 14% | 53 |
| White | 46% | 33% | 3% | 18% | 444 |
| Minority | 22% | 71% | 0% | 7% | 49 |
| 18 to 34 | 36% | 45% | 5% | 15% | 66 |
| 35 to 49 | 47% | 33% | 3% | 18% | 118 |
| 50 to 64 | 45% | 36% | 1% | 18% | 146 |
| 65 and over | 42% | 41% | 4% | 14% | 156 |
| Male | 44% | 42% | 3% | 11% | 241 |
| Female | 42% | 33% | 2% | 23% | 257 |
| Inside 128 | 36% | 43% | 5% | 16% | 133 |
| 128 to 495 | 50% | 31% | 3% | 16% | 159 |
| Central MA | 44% | 38% | 3% | 14% | 84 |
| Western MA | 31% | 42% | 2% | 25% | 63 |
| Southern MA/Cape/Islands | 54% | 31% | 0% | 16% | 59 |

Vote on Ballot Issue 2 – Physician Assisted Suicide

| MA 2012 LIKELY VOTERS | <u>Yes</u> 68% | <u>No</u> 20% | <u>Undecided</u> 12% | <u>(N)</u> 502 |
|----------------------------------|---------------------------|--------------------------|---------------------------------|---------------------------|
| Registered Democrat | 74% | 17% | 9% | 183 |
| Registered Unenrolled | 69% | 19% | 12% | 243 |
| Registered Republican | 56% | 31% | 13% | 72 |
| Democrat | 74% | 16% | 10% | 283 |
| Independent | 61% | 29% | 10% | 74 |
| Republican | 60% | 25% | 15% | 136 |
| Brown supporter | 62% | 27% | 12% | 190 |
| Warren supporter | 77% | 14% | 9% | 214 |
| Other/Undecided | 61% | 22% | 17% | 93 |
| Romney supporter | 55% | 31% | 14% | 147 |
| Obama supporter | 74% | 16% | 11% | 281 |
| Other/Undecided | 71% | 16% | 13% | 63 |
| Def. decided vote | 70% | 21% | 9% | 355 |
| Leaning toward someone | 55% | 26% | 19% | 33 |
| Still trying to decide | 67% | 16% | 17% | 114 |
| Extremely interested in election | 70% | 22% | 8% | 253 |
| Very interested | 68% | 18% | 14% | 196 |
| Somewhat/not very interested | 62% | 18% | 21% | 53 |
| White | 68% | 21% | 11% | 449 |
| Minority | 69% | 17% | 14% | 49 |
| 18 to 34 | 80% | 8% | 12% | 69 |
| 35 to 49 | 80% | 8% | 12% | 118 |
| 50 to 64 | 62% | 25% | 13% | 147 |
| 65 and over | 62% | 29% | 9% | 156 |
| Male | 74% | 16% | 10% | 243 |
| Female | 63% | 24% | 13% | 259 |
| Inside 128 | 70% | 18% | 12% | 133 |
| 128 to 495 | 63% | 23% | 14% | 159 |
| Central MA | 73% | 13% | 14% | 84 |
| Western MA | 70% | 20% | 9% | 64 |
| Southern MA/Cape/Islands | 72% | 25% | 3% | 62 |

Vote on Ballot Issue 3 – Medical Marijuana

| MA 2012 LIKELY VOTERS | <u>Yes</u> 69% | <u>No</u> 22% | <u>Undecided</u> 9% | <u>(N)</u> 502 |
|----------------------------------|---------------------------|--------------------------|--------------------------------|---------------------------|
| Registered Democrat | 76% | 17% | 8% | 183 |
| Registered Unenrolled | 67% | 23% | 10% | 243 |
| Registered Republican | 57% | 34% | 9% | 72 |
| Democrat | 78% | 14% | 8% | 283 |
| Independent | 67% | 23% | 10% | 74 |
| Republican | 51% | 40% | 10% | 136 |
| Brown supporter | 56% | 35% | 9% | 190 |
| Warren supporter | 78% | 15% | 6% | 214 |
| Other/Undecided | 73% | 13% | 14% | 93 |
| Romney supporter | 52% | 41% | 7% | 147 |
| Obama supporter | 76% | 15% | 9% | 281 |
| Other/Undecided | 83% | 8% | 9% | 63 |
| Def. decided vote | 67% | 25% | 7% | 355 |
| Leaning toward someone | 62% | 25% | 14% | 33 |
| Still trying to decide | 75% | 12% | 13% | 114 |
| Extremely interested in election | 64% | 26% | 10% | 253 |
| Very interested | 74% | 19% | 8% | 196 |
| Somewhat/not very interested | 74% | 17% | 9% | 53 |
| White | 68% | 23% | 9% | 449 |
| Minority | 79% | 12% | 8% | 49 |
| 18 to 34 | 87% | 9% | 4% | 69 |
| 35 to 49 | 75% | 18% | 7% | 118 |
| 50 to 64 | 67% | 22% | 11% | 147 |
| 65 and over | 59% | 31% | 10% | 156 |
| Male | 65% | 26% | 9% | 243 |
| Female | 72% | 19% | 9% | 259 |
| Inside 128 | 72% | 22% | 6% | 133 |
| 128 to 495 | 67% | 18% | 15% | 159 |
| Central MA | 68% | 25% | 7% | 84 |
| Western MA | 74% | 25% | 1% | 64 |
| Southern MA/Cape/Islands | 63% | 27% | 10% | 62 |

Which candidate is the strongest leader?

| | <u>Brown</u> | <u>Warren</u> | <u>Someone Else</u> | <u>Both the Same</u> | <u>Neither</u> | <u>Don't Know</u> | <u>(N=)</u> |
|----------------------------------|--------------|---------------|-------------------------|--------------------------|----------------|-----------------------|-------------|
| MA 2012 LIKELY VOTERS | 47% | 37% | 1% | 5% | 2% | 7% | 502 |
| Registered Democrat | 25% | 64% | 0% | 5% | 1% | 5% | 183 |
| Registered Unenrolled | 56% | 25% | 1% | 7% | 3% | 8% | 243 |
| Registered Republican | 74% | 14% | 1% | 3% | 2% | 7% | 72 |
| Democrat | 28% | 56% | 1% | 6% | 1% | 8% | 283 |
| Independent | 55% | 26% | 2% | 5% | 5% | 7% | 74 |
| Republican | 82% | 4% | 1% | 4% | 3% | 6% | 136 |
| Brown supporter | 92% | 1% | 0% | 1% | 3% | 3% | 190 |
| Warren supporter | 11% | 75% | 0% | 8% | 1% | 5% | 214 |
| Other/Undecided | 43% | 25% | 3% | 7% | 3% | 19% | 93 |
| Romney supporter | 86% | 5% | 1% | 2% | 3% | 2% | 147 |
| Obama supporter | 25% | 60% | 1% | 7% | 1% | 7% | 281 |
| Other/Undecided | 58% | 18% | 2% | 3% | 3% | 15% | 63 |
| Def. decided vote | 50% | 42% | 0% | 4% | 2% | 2% | 355 |
| Leaning toward someone | 46% | 35% | 0% | 12% | 0% | 7% | 33 |
| Still trying to decide | 39% | 25% | 3% | 8% | 3% | 22% | 114 |
| Extremely interested in election | 46% | 41% | 0% | 6% | 1% | 5% | 253 |
| Very interested | 48% | 35% | 1% | 5% | 2% | 8% | 196 |
| Somewhat/not very interested | 49% | 29% | 0% | 1% | 7% | 14% | 53 |
| White | 49% | 35% | 1% | 5% | 2% | 8% | 449 |
| Minority | 30% | 60% | 0% | 8% | 1% | 2% | 49 |
| 18 to 34 | 49% | 39% | 0% | 6% | 0% | 6% | 69 |
| 35 to 49 | 53% | 36% | 1% | 6% | 2% | 3% | 118 |
| 50 to 64 | 50% | 37% | 1% | 5% | 2% | 5% | 147 |
| 65 and over | 41% | 39% | 1% | 5% | 2% | 12% | 156 |
| Male | 49% | 34% | 1% | 5% | 3% | 8% | 243 |
| Female | 46% | 41% | 0% | 5% | 1% | 6% | 259 |
| Inside 128 | 43% | 44% | 1% | 7% | 2% | 4% | 133 |
| 128 to 495 | 56% | 28% | 2% | 5% | 4% | 5% | 159 |
| Central MA | 47% | 31% | 0% | 5% | 0% | 16% | 84 |
| Western MA | 36% | 51% | 0% | 5% | 0% | 9% | 64 |
| Southern MA/Cape/Islands | 49% | 42% | 0% | 2% | 2% | 5% | 62 |

Which candidate best understands people like you?

| | <u>Brown</u> | <u>Warren</u> | <u>Someone Else</u> | <u>Both the Same</u> | <u>Neither</u> | <u>Don't Know</u> | <u>(N=)</u> |
|----------------------------------|--------------|---------------|---------------------|----------------------|----------------|-------------------|-------------|
| MA 2012 LIKELY VOTERS | 42% | 47% | 1% | 3% | 3% | 4% | 500 |
| Registered Democrat | 18% | 74% | 2% | 2% | 1% | 3% | 183 |
| Registered Unenrolled | 49% | 38% | 0% | 3% | 5% | 4% | 241 |
| Registered Republican | 77% | 12% | 0% | 3% | 2% | 6% | 72 |
| Democrat | 19% | 74% | 1% | 2% | 2% | 3% | 283 |
| Independent | 54% | 26% | 0% | 3% | 10% | 6% | 73 |
| Republican | 83% | 4% | 0% | 4% | 4% | 5% | 136 |
| Brown supporter | 90% | 1% | 0% | 1% | 3% | 4% | 190 |
| Warren supporter | 2% | 95% | 0% | 1% | 1% | 1% | 214 |
| Other/Undecided | 37% | 32% | 4% | 9% | 10% | 9% | 92 |
| Romney supporter | 89% | 4% | 0% | 2% | 3% | 2% | 147 |
| Obama supporter | 16% | 77% | 0% | 3% | 2% | 3% | 281 |
| Other/Undecided | 51% | 22% | 0% | 3% | 12% | 12% | 61 |
| Def. decided vote | 46% | 51% | 0% | 1% | 2% | 1% | 355 |
| Leaning toward someone | 18% | 64% | 0% | 7% | 6% | 4% | 33 |
| Still trying to decide | 38% | 33% | 3% | 7% | 8% | 12% | 112 |
| Extremely interested in election | 40% | 52% | 0% | 2% | 3% | 2% | 253 |
| Very interested | 47% | 44% | 0% | 3% | 2% | 4% | 194 |
| Somewhat/not very interested | 32% | 38% | 5% | 3% | 8% | 14% | 53 |
| White | 44% | 44% | 1% | 3% | 3% | 4% | 447 |
| Minority | 24% | 74% | 0% | 0% | 2% | 0% | 49 |
| 18 to 34 | 31% | 55% | 0% | 3% | 6% | 5% | 69 |
| 35 to 49 | 49% | 41% | 0% | 3% | 7% | 1% | 118 |
| 50 to 64 | 45% | 48% | 0% | 1% | 1% | 6% | 146 |
| 65 and over | 39% | 48% | 2% | 4% | 2% | 4% | 156 |
| Male | 46% | 43% | 1% | 2% | 6% | 2% | 241 |
| Female | 39% | 51% | 0% | 3% | 1% | 5% | 259 |
| Inside 128 | 37% | 53% | 2% | 2% | 2% | 3% | 133 |
| 128 to 495 | 47% | 42% | 0% | 4% | 4% | 2% | 157 |
| Central MA | 40% | 47% | 0% | 3% | 5% | 5% | 84 |
| Western MA | 34% | 54% | 0% | 1% | 2% | 9% | 64 |
| Southern MA/Cape/Islands | 53% | 42% | 0% | 0% | 3% | 2% | 62 |

Which candidate is the most likeable?

| | <u>Brown</u> | <u>Warren</u> | <u>Someone</u> <u>Else</u> | <u>Both the</u> <u>Same</u> | <u>Neither</u> | <u>Don't</u> <u>Know</u> | <u>(N=)</u> |
|----------------------------------|--------------|---------------|-------------------------------|--------------------------------|----------------|-----------------------------|-------------|
| MA 2012 LIKELY VOTERS | 58% | 27% | 1% | 8% | 2% | 4% | 500 |
| Registered Democrat | 40% | 49% | 2% | 7% | 2% | 1% | 183 |
| Registered Unenrolled | 64% | 17% | 0% | 10% | 3% | 6% | 241 |
| Registered Republican | 82% | 7% | 1% | 6% | 0% | 5% | 72 |
| Democrat | 43% | 42% | 1% | 9% | 1% | 4% | 283 |
| Independent | 66% | 18% | 0% | 8% | 5% | 3% | 73 |
| Republican | 83% | 2% | 1% | 7% | 1% | 5% | 136 |
| Brown supporter | 88% | 3% | 0% | 5% | 1% | 3% | 190 |
| Warren supporter | 31% | 55% | 0% | 10% | 0% | 3% | 214 |
| Other/Undecided | 56% | 15% | 4% | 10% | 7% | 8% | 92 |
| Romney supporter | 85% | 6% | 1% | 5% | 1% | 2% | 147 |
| Obama supporter | 43% | 41% | 0% | 9% | 2% | 5% | 281 |
| Other/Undecided | 64% | 16% | 0% | 10% | 5% | 6% | 61 |
| Def. decided vote | 60% | 31% | 0% | 7% | 0% | 2% | 355 |
| Leaning toward someone | 55% | 20% | 0% | 18% | 3% | 3% | 33 |
| Still trying to decide | 52% | 19% | 3% | 10% | 6% | 10% | 112 |
| Extremely interested in election | 59% | 27% | 0% | 9% | 2% | 3% | 253 |
| Very interested | 55% | 29% | 0% | 8% | 2% | 6% | 194 |
| Somewhat/not very interested | 59% | 22% | 5% | 3% | 3% | 6% | 53 |
| White | 60% | 24% | 1% | 9% | 2% | 4% | 447 |
| Minority | 36% | 59% | 0% | 3% | 0% | 2% | 49 |
| 18 to 34 | 42% | 48% | 0% | 3% | 3% | 5% | 69 |
| 35 to 49 | 64% | 23% | 1% | 5% | 3% | 4% | 118 |
| 50 to 64 | 71% | 18% | 0% | 9% | 1% | 2% | 146 |
| 65 and over | 49% | 30% | 2% | 13% | 2% | 4% | 156 |
| Male | 58% | 26% | 1% | 9% | 2% | 3% | 241 |
| Female | 57% | 28% | 0% | 8% | 1% | 5% | 259 |
| Inside 128 | 55% | 34% | 3% | 6% | 1% | 1% | 133 |
| 128 to 495 | 60% | 22% | 0% | 10% | 3% | 4% | 157 |
| Central MA | 62% | 19% | 0% | 12% | 3% | 4% | 84 |
| Western MA | 45% | 37% | 0% | 8% | 0% | 9% | 64 |
| Southern MA/Cape/Islands | 63% | 26% | 0% | 4% | 2% | 5% | 62 |

Which candidate can best help working people?

| MA 2012 LIKELY VOTERS | <u>Brown</u> 37% | <u>Warren</u> 51% | <u>Someone</u> <u>Else</u> 0% | <u>Both the</u> <u>Same</u> 5% | <u>Neither</u> 1% | <u>Don't</u> <u>Know</u> 5% | <u>(N=)</u> 502 |
|----------------------------------|-----------------------------------|------------------------------------|--|---|------------------------------------|--|----------------------------------|
| Registered Democrat | 19% | 75% | 1% | 4% | 1% | 2% | 183 |
| Registered Unenrolled | 41% | 43% | 1% | 6% | 2% | 7% | 243 |
| Registered Republican | 73% | 15% | 0% | 5% | 0% | 6% | 72 |
| Democrat | 17% | 76% | 0% | 4% | 0% | 3% | 283 |
| Independent | 41% | 33% | 0% | 7% | 7% | 12% | 74 |
| Republican | 75% | 9% | 1% | 8% | 0% | 7% | 136 |
| Brown supporter | 84% | 6% | 0% | 5% | 1% | 4% | 190 |
| Warren supporter | 2% | 97% | 0% | 2% | 0% | 0% | 214 |
| Other/Undecided | 22% | 40% | 1% | 13% | 5% | 18% | 93 |
| Romney supporter | 84% | 7% | 1% | 7% | 0% | 2% | 147 |
| Obama supporter | 12% | 80% | 0% | 3% | 1% | 4% | 281 |
| Other/Undecided | 41% | 30% | 0% | 6% | 6% | 17% | 63 |
| Def. decided vote | 43% | 53% | 0% | 3% | 0% | 1% | 355 |
| Leaning toward someone | 18% | 70% | 0% | 5% | 0% | 6% | 33 |
| Still trying to decide | 24% | 40% | 1% | 13% | 4% | 18% | 114 |
| Extremely interested in election | 36% | 55% | 1% | 6% | 1% | 1% | 253 |
| Very interested | 38% | 49% | 0% | 4% | 1% | 9% | 196 |
| Somewhat/not very interested | 38% | 38% | 0% | 8% | 3% | 13% | 53 |
| White | 39% | 48% | 0% | 6% | 1% | 5% | 449 |
| Minority | 20% | 75% | 0% | 0% | 0% | 4% | 49 |
| 18 to 34 | 27% | 63% | 0% | 1% | 2% | 7% | 69 |
| 35 to 49 | 39% | 48% | 0% | 4% | 3% | 6% | 118 |
| 50 to 64 | 42% | 50% | 1% | 4% | 0% | 3% | 147 |
| 65 and over | 35% | 48% | 1% | 8% | 1% | 6% | 156 |
| Male | 39% | 47% | 1% | 5% | 2% | 7% | 243 |
| Female | 36% | 55% | 0% | 5% | 0% | 4% | 259 |
| Inside 128 | 35% | 56% | 0% | 6% | 0% | 3% | 133 |
| 128 to 495 | 40% | 46% | 1% | 6% | 2% | 4% | 159 |
| Central MA | 38% | 48% | 0% | 4% | 3% | 8% | 84 |
| Western MA | 21% | 60% | 0% | 9% | 0% | 9% | 64 |
| Southern MA/Cape/Islands | 48% | 45% | 0% | 1% | 0% | 6% | 62 |

Which candidate would work best with the opposite party?

| | <u>Brown</u> | <u>Warren</u> | <u>Someone</u> <u>Else</u> | <u>Both the</u> <u>Same</u> | <u>Neither</u> | <u>Don't</u> <u>Know</u> | <u>(N=)</u> |
|----------------------------------|--------------|---------------|-------------------------------|--------------------------------|----------------|-----------------------------|-------------|
| MA 2012 LIKELY VOTERS | 58% | 24% | 0% | 9% | 3% | 5% | 499 |
| Registered Democrat | 39% | 39% | 0% | 10% | 5% | 6% | 181 |
| Registered Unenrolled | 66% | 17% | 0% | 10% | 3% | 5% | 241 |
| Registered Republican | 81% | 8% | 1% | 4% | 1% | 6% | 72 |
| Democrat | 40% | 36% | 0% | 12% | 4% | 8% | 282 |
| Independent | 73% | 14% | 0% | 9% | 4% | 0% | 73 |
| Republican | 86% | 5% | 0% | 3% | 2% | 4% | 136 |
| Brown supporter | 94% | 2% | 0% | 2% | 0% | 2% | 190 |
| Warren supporter | 25% | 46% | 0% | 16% | 6% | 7% | 213 |
| Other/Undecided | 61% | 17% | 0% | 8% | 5% | 10% | 92 |
| Romney supporter | 91% | 4% | 0% | 2% | 1% | 1% | 147 |
| Obama supporter | 37% | 37% | 0% | 14% | 5% | 6% | 279 |
| Other/Undecided | 74% | 11% | 0% | 4% | 3% | 8% | 61 |
| Def. decided vote | 58% | 26% | 0% | 9% | 3% | 3% | 354 |
| Leaning toward someone | 58% | 17% | 0% | 8% | 10% | 7% | 33 |
| Still trying to decide | 57% | 18% | 1% | 9% | 4% | 12% | 112 |
| Extremely interested in election | 58% | 25% | 0% | 9% | 4% | 3% | 253 |
| Very interested | 58% | 22% | 0% | 10% | 3% | 6% | 193 |
| Somewhat/not very interested | 54% | 24% | 0% | 6% | 3% | 14% | 53 |
| White | 61% | 23% | 0% | 9% | 2% | 5% | 445 |
| Minority | 29% | 35% | 0% | 11% | 17% | 7% | 49 |
| 18 to 34 | 46% | 25% | 0% | 10% | 13% | 6% | 69 |
| 35 to 49 | 66% | 23% | 1% | 8% | 2% | 1% | 118 |
| 50 to 64 | 63% | 24% | 0% | 9% | 0% | 3% | 144 |
| 65 and over | 53% | 24% | 0% | 8% | 4% | 11% | 156 |
| Male | 62% | 22% | 0% | 7% | 6% | 3% | 240 |
| Female | 54% | 26% | 0% | 11% | 1% | 7% | 259 |
| Inside 128 | 51% | 25% | 1% | 10% | 7% | 5% | 132 |
| 128 to 495 | 66% | 19% | 0% | 10% | 2% | 3% | 157 |
| Central MA | 58% | 27% | 0% | 8% | 1% | 6% | 84 |
| Western MA | 50% | 35% | 0% | 8% | 0% | 6% | 64 |
| Southern MA/Cape/Islands | 60% | 19% | 0% | 5% | 5% | 12% | 62 |

Which candidate would you want to run a business you own or work for?

| MA 2012 LIKELY VOTERS | <u>Brown</u> 44% | <u>Warren</u> 37% | <u>Someone</u> <u>Else</u> 2% | <u>Both the</u> <u>Same</u> 4% | <u>Neither</u> 4% | <u>Don't</u> <u>Know</u> 9% | <u>(N=)</u> 501 |
|----------------------------------|-----------------------------------|------------------------------------|--|---|------------------------------------|--|----------------------------------|
| Registered Democrat | 21% | 60% | 4% | 4% | 3% | 8% | 183 |
| Registered Unenrolled | 52% | 29% | 2% | 2% | 5% | 10% | 242 |
| Registered Republican | 78% | 8% | 1% | 8% | 3% | 3% | 72 |
| Democrat | 24% | 56% | 3% | 3% | 3% | 12% | 283 |
| Independent | 50% | 31% | 2% | 1% | 10% | 6% | 73 |
| Republican | 82% | 3% | 2% | 6% | 3% | 4% | 136 |
| Brown supporter | 87% | 4% | 1% | 3% | 3% | 2% | 189 |
| Warren supporter | 13% | 69% | 4% | 3% | 2% | 9% | 214 |
| Other/Undecided | 32% | 32% | 2% | 5% | 10% | 19% | 93 |
| Romney supporter | 86% | 4% | 2% | 2% | 4% | 1% | 146 |
| Obama supporter | 23% | 58% | 3% | 3% | 2% | 11% | 281 |
| Other/Undecided | 41% | 24% | 2% | 8% | 14% | 10% | 63 |
| Def. decided vote | 50% | 37% | 3% | 2% | 3% | 5% | 354 |
| Leaning toward someone | 44% | 40% | 0% | 2% | 2% | 12% | 33 |
| Still trying to decide | 26% | 35% | 2% | 7% | 9% | 20% | 114 |
| Extremely interested in election | 42% | 40% | 4% | 4% | 4% | 6% | 253 |
| Very interested | 47% | 36% | 1% | 2% | 4% | 10% | 196 |
| Somewhat/not very interested | 44% | 27% | 0% | 7% | 6% | 17% | 52 |
| White | 46% | 35% | 2% | 4% | 4% | 9% | 447 |
| Minority | 29% | 54% | 11% | 0% | 2% | 5% | 49 |
| 18 to 34 | 49% | 27% | 8% | 2% | 4% | 10% | 69 |
| 35 to 49 | 54% | 37% | 2% | 3% | 3% | 2% | 118 |
| 50 to 64 | 47% | 36% | 1% | 4% | 4% | 8% | 147 |
| 65 and over | 34% | 43% | 2% | 5% | 5% | 12% | 154 |
| Male | 51% | 31% | 4% | 4% | 5% | 5% | 243 |
| Female | 38% | 43% | 1% | 3% | 3% | 12% | 258 |
| Inside 128 | 42% | 36% | 5% | 3% | 3% | 10% | 132 |
| 128 to 495 | 51% | 35% | 3% | 3% | 5% | 4% | 159 |
| Central MA | 42% | 30% | 2% | 7% | 7% | 12% | 84 |
| Western MA | 37% | 52% | 0% | 4% | 0% | 7% | 64 |
| Southern MA/Cape/Islands | 43% | 38% | 0% | 1% | 5% | 12% | 62 |

Which candidate will make sure the Medicare program is available to seniors?

| MA 2012 LIKELY VOTERS | <u>Brown</u> 27% | <u>Warren</u> 56% | <u>Someone</u> <u>Else</u> 0% | <u>Both the</u> <u>Same</u> 7% | <u>Neither</u> 1% | <u>Don't</u> <u>Know</u> 9% | <u>(N=)</u> 502 |
|----------------------------------|-----------------------------------|------------------------------------|--|---|------------------------------------|--|----------------------------------|
| Registered Democrat | 9% | 77% | 0% | 4% | 0% | 9% | 183 |
| Registered Unenrolled | 33% | 50% | 1% | 9% | 1% | 6% | 243 |
| Registered Republican | 54% | 22% | 0% | 9% | 0% | 15% | 72 |
| Democrat | 10% | 79% | 0% | 3% | 0% | 8% | 283 |
| Independent | 37% | 42% | 2% | 9% | 2% | 8% | 74 |
| Republican | 57% | 16% | 0% | 14% | 1% | 11% | 136 |
| Brown supporter | 65% | 14% | 0% | 12% | 0% | 9% | 190 |
| Warren supporter | 3% | 91% | 0% | 2% | 0% | 4% | 214 |
| Other/Undecided | 8% | 62% | 2% | 7% | 3% | 18% | 93 |
| Romney supporter | 68% | 12% | 0% | 11% | 1% | 8% | 147 |
| Obama supporter | 7% | 82% | 0% | 4% | 0% | 7% | 281 |
| Other/Undecided | 29% | 45% | 2% | 11% | 3% | 10% | 63 |
| Def. decided vote | 34% | 54% | 0% | 6% | 0% | 5% | 355 |
| Leaning toward someone | 7% | 67% | 0% | 13% | 0% | 12% | 33 |
| Still trying to decide | 12% | 59% | 1% | 7% | 2% | 18% | 114 |
| Extremely interested in election | 28% | 59% | 0% | 7% | 0% | 5% | 253 |
| Very interested | 29% | 51% | 1% | 8% | 1% | 9% | 196 |
| Somewhat/not very interested | 15% | 58% | 0% | 0% | 3% | 23% | 53 |
| White | 30% | 52% | 0% | 8% | 1% | 9% | 449 |
| Minority | 3% | 87% | 0% | 2% | 2% | 6% | 49 |
| 18 to 34 | 14% | 74% | 0% | 5% | 0% | 8% | 69 |
| 35 to 49 | 31% | 48% | 0% | 6% | 1% | 15% | 118 |
| 50 to 64 | 29% | 56% | 1% | 9% | 1% | 5% | 147 |
| 65 and over | 29% | 54% | 0% | 8% | 1% | 8% | 156 |
| Male | 26% | 57% | 1% | 10% | 1% | 6% | 243 |
| Female | 29% | 55% | 0% | 5% | 0% | 12% | 259 |
| Inside 128 | 25% | 58% | 0% | 5% | 1% | 11% | 133 |
| 128 to 495 | 29% | 56% | 1% | 8% | 1% | 6% | 159 |
| Central MA | 23% | 58% | 0% | 12% | 0% | 8% | 84 |
| Western MA | 26% | 58% | 0% | 6% | 0% | 10% | 64 |
| Southern MA/Cape/Islands | 36% | 48% | 0% | 4% | 2% | 11% | 62 |

Republican Party Influence on Scott Brown

| MA 2012 LIKELY VOTERS | <u>Heavily Influenced</u> 20% | <u>Sometimes Influenced</u> 41% | <u>Votes Independently</u> 33% | <u>Don't Know</u> 6% | <u>(N)</u> 501 |
|----------------------------------|--|--|---|-------------------------------------|---------------------------|
| Registered Democrat | 29% | 46% | 20% | 6% | 183 |
| Registered Unenrolled | 17% | 42% | 36% | 5% | 241 |
| Registered Republican | 9% | 29% | 52% | 10% | 72 |
| Democrat | 29% | 47% | 19% | 6% | 283 |
| Independent | 19% | 33% | 46% | 2% | 73 |
| Republican | 4% | 34% | 54% | 9% | 136 |
| Brown supporter | 3% | 30% | 61% | 5% | 190 |
| Warren supporter | 37% | 50% | 10% | 2% | 213 |
| Other/Undecided | 16% | 45% | 25% | 15% | 93 |
| Romney supporter | 3% | 32% | 61% | 4% | 147 |
| Obama supporter | 29% | 48% | 18% | 5% | 279 |
| Other/Undecided | 22% | 35% | 33% | 10% | 63 |
| Def. decided vote | 21% | 40% | 36% | 3% | 354 |
| Leaning toward someone | 10% | 53% | 35% | 2% | 33 |
| Still trying to decide | 20% | 42% | 22% | 16% | 114 |
| Extremely interested in election | 25% | 40% | 32% | 3% | 252 |
| Very interested | 16% | 45% | 34% | 5% | 196 |
| Somewhat/not very interested | 11% | 33% | 33% | 24% | 53 |
| White | 21% | 39% | 34% | 6% | 447 |
| Minority | 14% | 58% | 25% | 3% | 49 |
| 18 to 34 | 22% | 48% | 22% | 7% | 69 |
| 35 to 49 | 17% | 46% | 33% | 4% | 118 |
| 50 to 64 | 20% | 42% | 36% | 1% | 147 |
| 65 and over | 21% | 33% | 36% | 10% | 154 |
| Male | 18% | 43% | 35% | 4% | 241 |
| Female | 22% | 39% | 30% | 8% | 259 |
| Inside 128 | 17% | 44% | 34% | 5% | 133 |
| 128 to 495 | 20% | 40% | 38% | 3% | 157 |
| Central MA | 18% | 51% | 24% | 7% | 84 |
| Western MA | 28% | 31% | 33% | 8% | 64 |
| Southern MA/Cape/Islands | 22% | 37% | 30% | 11% | 62 |

Scott Brown Told You Enough About Where He Stands on the Issues?

| MA 2012 LIKELY VOTERS | <u>Yes</u> 58% | <u>No</u> 31% | <u>Don't Know</u> 11% | <u>(N)</u> 502 |
|----------------------------------|---------------------------|--------------------------|----------------------------------|---------------------------|
| Registered Democrat | 45% | 40% | 15% | 183 |
| Registered Unenrolled | 62% | 32% | 7% | 243 |
| Registered Republican | 76% | 10% | 13% | 72 |
| Democrat | 47% | 40% | 13% | 283 |
| Independent | 55% | 37% | 7% | 74 |
| Republican | 82% | 9% | 9% | 136 |
| Brown supporter | 83% | 12% | 6% | 190 |
| Warren supporter | 43% | 48% | 10% | 214 |
| Other/Undecided | 44% | 34% | 22% | 93 |
| Romney supporter | 83% | 12% | 5% | 147 |
| Obama supporter | 47% | 40% | 13% | 281 |
| Other/Undecided | 51% | 36% | 13% | 63 |
| Def. decided vote | 64% | 29% | 7% | 355 |
| Leaning toward someone | 46% | 39% | 15% | 33 |
| Still trying to decide | 41% | 36% | 22% | 114 |
| Extremely interested in election | 59% | 30% | 11% | 253 |
| Very interested | 58% | 34% | 8% | 196 |
| Somewhat/not very interested | 51% | 28% | 21% | 53 |
| White | 58% | 32% | 10% | 449 |
| Minority | 51% | 28% | 21% | 49 |
| 18 to 34 | 50% | 32% | 18% | 69 |
| 35 to 49 | 66% | 25% | 9% | 118 |
| 50 to 64 | 60% | 34% | 5% | 147 |
| 65 and over | 53% | 35% | 13% | 156 |
| Male | 60% | 29% | 11% | 243 |
| Female | 56% | 34% | 11% | 259 |
| Inside 128 | 54% | 32% | 14% | 133 |
| 128 to 495 | 61% | 30% | 9% | 159 |
| Central MA | 55% | 35% | 10% | 84 |
| Western MA | 58% | 32% | 10% | 64 |
| Southern MA/Cape/Islands | 63% | 27% | 10% | 62 |

Elizabeth Warren Told You Enough About Where He Stands on the Issues?

| MA 2012 LIKELY VOTERS | <u>Yes</u> 63% | <u>No</u> 29% | <u>Don't Know</u> 8% | <u>(N)</u> 500 |
|----------------------------------|---------------------------------|--------------------------------|---------------------------------------|---------------------------------|
| Registered Democrat | 67% | 25% | 8% | 181 |
| Registered Unenrolled | 62% | 31% | 7% | 243 |
| Registered Republican | 52% | 35% | 13% | 71 |
| Democrat | 71% | 20% | 8% | 282 |
| Independent | 49% | 41% | 9% | 74 |
| Republican | 52% | 40% | 8% | 135 |
| Brown supporter | 49% | 44% | 6% | 189 |
| Warren supporter | 83% | 14% | 4% | 213 |
| Other/Undecided | 45% | 34% | 20% | 93 |
| Romney supporter | 54% | 41% | 5% | 147 |
| Obama supporter | 73% | 20% | 7% | 279 |
| Other/Undecided | 44% | 40% | 16% | 63 |
| Def. decided vote | 68% | 28% | 3% | 353 |
| Leaning toward someone | 60% | 24% | 16% | 33 |
| Still trying to decide | 46% | 33% | 21% | 114 |
| Extremely interested in election | 64% | 32% | 5% | 252 |
| Very interested | 64% | 26% | 10% | 194 |
| Somewhat/not very interested | 52% | 28% | 20% | 53 |
| White | 63% | 28% | 9% | 446 |
| Minority | 63% | 35% | 1% | 49 |
| 18 to 34 | 68% | 26% | 6% | 69 |
| 35 to 49 | 62% | 32% | 6% | 118 |
| 50 to 64 | 65% | 30% | 5% | 146 |
| 65 and over | 58% | 29% | 13% | 155 |
| Male | 66% | 28% | 6% | 241 |
| Female | 60% | 30% | 10% | 258 |
| Inside 128 | 66% | 27% | 6% | 132 |
| 128 to 495 | 63% | 31% | 6% | 158 |
| Central MA | 59% | 30% | 11% | 84 |
| Western MA | 73% | 18% | 9% | 64 |
| Southern MA/Cape/Islands | 51% | 36% | 13% | 62 |

Familiarity with Warren Native American Story

| | <u>Very Familiar</u> 51% | <u>Somewhat Familiar</u> 28% | <u>Not Very Familiar</u> 7% | <u>Not Familiar At All</u> 11% | <u>Don't Know</u> 3% | <u>(N=)</u> 498 |
|----------------------------------|---------------------------------|-------------------------------------|------------------------------------|---------------------------------------|-------------------------|--------------------|
| MA 2012 LIKELY VOTERS | | | | | | |
| Registered Democrat | 49% | 33% | 7% | 8% | 3% | 181 |
| Registered Unenrolled | 52% | 29% | 6% | 10% | 3% | 240 |
| Registered Republican | 55% | 13% | 10% | 18% | 4% | 72 |
| Democrat | 48% | 33% | 8% | 9% | 3% | 280 |
| Independent | 54% | 29% | 5% | 8% | 3% | 74 |
| Republican | 56% | 17% | 8% | 16% | 2% | 136 |
| Brown supporter | 61% | 22% | 6% | 10% | 1% | 190 |
| Warren supporter | 52% | 32% | 6% | 7% | 3% | 211 |
| Other/Undecided | 28% | 32% | 13% | 21% | 5% | 93 |
| Romney supporter | 63% | 21% | 5% | 10% | 1% | 147 |
| Obama supporter | 48% | 34% | 7% | 9% | 3% | 277 |
| Other/Undecided | 42% | 19% | 12% | 25% | 2% | 63 |
| Def. decided vote | 59% | 28% | 4% | 6% | 2% | 351 |
| Leaning toward someone | 54% | 18% | 17% | 11% | 0% | 33 |
| Still trying to decide | 24% | 31% | 14% | 25% | 6% | 114 |
| Extremely interested in election | 60% | 24% | 5% | 8% | 2% | 253 |
| Very interested | 45% | 34% | 8% | 10% | 2% | 192 |
| Somewhat/not very interested | 26% | 26% | 13% | 26% | 9% | 53 |
| White | 52% | 28% | 7% | 10% | 3% | 445 |
| Minority | 41% | 30% | 7% | 20% | 2% | 49 |
| 18 to 34 | 41% | 32% | 8% | 19% | 0% | 69 |
| 35 to 49 | 45% | 29% | 11% | 13% | 2% | 118 |
| 50 to 64 | 57% | 30% | 4% | 8% | 2% | 145 |
| 65 and over | 57% | 22% | 7% | 9% | 5% | 154 |
| Male | 54% | 28% | 6% | 10% | 2% | 240 |
| Female | 48% | 29% | 8% | 12% | 3% | 258 |
| Inside 128 | 53% | 29% | 3% | 10% | 4% | 133 |
| 128 to 495 | 54% | 29% | 8% | 8% | 2% | 159 |
| Central MA | 52% | 22% | 10% | 12% | 4% | 83 |
| Western MA | 39% | 32% | 9% | 18% | 2% | 63 |
| Southern MA/Cape/Islands | 48% | 27% | 10% | 14% | 1% | 60 |

How Will the Native American Story Impact Your Vote for Warren

| MA 2012 LIKELY VOTERS | <u>More Likely to Vote For</u> 4% | <u>Less Likely to Vote For</u> 24% | <u>No Impact On Vote</u> 71% | <u>DK</u> 1% | <u>(N)</u> 430 |
|----------------------------------|--|---|---|-------------------------|---------------------------|
| Registered Democrat | 7% | 10% | 81% | 3% | 162 |
| Registered Unenrolled | 1% | 30% | 68% | 0% | 209 |
| Registered Republican | 2% | 38% | 56% | 4% | 56 |
| Democrat | 5% | 13% | 80% | 2% | 246 |
| Independent | 3% | 36% | 60% | 0% | 66 |
| Republican | 1% | 41% | 56% | 2% | 110 |
| Brown supporter | 1% | 48% | 50% | 1% | 168 |
| Warren supporter | 7% | 4% | 89% | 0% | 190 |
| Other/Undecided | 1% | 19% | 74% | 6% | 69 |
| Romney supporter | 1% | 46% | 52% | 1% | 131 |
| Obama supporter | 6% | 10% | 82% | 2% | 246 |
| Other/Undecided | 1% | 30% | 68% | 0% | 45 |
| Def. decided vote | 5% | 26% | 70% | 0% | 322 |
| Leaning toward someone | 0% | 21% | 79% | 0% | 29 |
| Still trying to decide | 2% | 17% | 74% | 7% | 78 |
| Extremely interested in election | 4% | 23% | 71% | 2% | 227 |
| Very interested | 4% | 26% | 69% | 1% | 168 |
| Somewhat/not very interested | 0% | 16% | 84% | 0% | 34 |
| White | 4% | 26% | 70% | 1% | 387 |
| Minority | 4% | 8% | 77% | 11% | 39 |
| 18 to 34 | 0% | 25% | 75% | 0% | 56 |
| 35 to 49 | 1% | 31% | 67% | 1% | 101 |
| 50 to 64 | 4% | 22% | 70% | 3% | 132 |
| 65 and over | 7% | 21% | 72% | 1% | 133 |
| Male | 6% | 28% | 65% | 2% | 212 |
| Female | 2% | 20% | 77% | 1% | 218 |
| Inside 128 | 5% | 24% | 71% | 0% | 115 |
| 128 to 495 | 3% | 22% | 71% | 4% | 144 |
| Central MA | 3% | 27% | 70% | 0% | 69 |
| Western MA | 5% | 19% | 76% | 0% | 51 |
| Southern MA/Cape/Islands | 1% | 30% | 69% | 0% | 51 |

Think Scott Brown supports or opposes issues that are important to women in MA?

| MA 2012 LIKELY VOTERS | <u>Supports Strongly</u> 32% | <u>Supports Somewhat</u> 25% | <u>Opposes Somewhat</u> 14% | <u>Opposes Strongly</u> 13% | <u>Don't Know</u> 17% | <u>(N=)</u> 502 |
|----------------------------------|---|---|--|--|----------------------------------|----------------------------|
| Registered Democrat | 16% | 21% | 21% | 24% | 19% | 183 |
| Registered Unenrolled | 39% | 27% | 12% | 7% | 15% | 243 |
| Registered Republican | 55% | 27% | 3% | 2% | 14% | 72 |
| Democrat | 15% | 27% | 19% | 19% | 20% | 283 |
| Independent | 45% | 17% | 15% | 8% | 15% | 74 |
| Republican | 62% | 25% | 2% | 1% | 11% | 136 |
| Brown supporter | 68% | 24% | 0% | 0% | 8% | 190 |
| Warren supporter | 5% | 23% | 26% | 27% | 19% | 214 |
| Other/Undecided | 24% | 29% | 13% | 5% | 29% | 93 |
| Romney supporter | 69% | 21% | 2% | 1% | 6% | 147 |
| Obama supporter | 13% | 28% | 19% | 21% | 19% | 281 |
| Other/Undecided | 35% | 20% | 16% | 5% | 24% | 63 |
| Def. decided vote | 37% | 21% | 15% | 15% | 12% | 355 |
| Leaning toward someone | 21% | 50% | 6% | 11% | 12% | 33 |
| Still trying to decide | 20% | 29% | 12% | 6% | 33% | 114 |
| Extremely interested in election | 36% | 21% | 15% | 15% | 14% | 253 |
| Very interested | 31% | 30% | 10% | 13% | 16% | 196 |
| Somewhat/not very interested | 21% | 24% | 20% | 3% | 32% | 53 |
| White | 35% | 25% | 13% | 11% | 17% | 449 |
| Minority | 12% | 26% | 19% | 27% | 16% | 49 |
| 18 to 34 | 11% | 37% | 16% | 26% | 11% | 69 |
| 35 to 49 | 35% | 25% | 13% | 5% | 22% | 118 |
| 50 to 64 | 43% | 23% | 11% | 12% | 10% | 147 |
| 65 and over | 31% | 22% | 16% | 11% | 20% | 156 |
| Male | 34% | 26% | 18% | 11% | 12% | 243 |
| Female | 31% | 24% | 10% | 14% | 21% | 259 |
| Inside 128 | 26% | 31% | 15% | 16% | 12% | 133 |
| 128 to 495 | 35% | 31% | 11% | 9% | 14% | 159 |
| Central MA | 32% | 20% | 21% | 11% | 15% | 84 |
| Western MA | 37% | 11% | 11% | 16% | 25% | 64 |
| Southern MA/Cape/Islands | 36% | 17% | 10% | 12% | 25% | 62 |

What is the first thing that you think of when you think of Scott Brown?

| MA 2012 LIKELY VOTERS | <u>Moderate/ Independent</u> 10% | <u>Honest</u> 9% | <u>Other Positive</u> 26% | <u>Dishonest/ Fake</u> 9% | <u>Other Negative</u> 19% | <u>Other</u> 22% | <u>Don't Know</u> 5% | <u>(N=)</u> 460 |
|----------------------------------|---|-----------------------------|--|--|--|-----------------------------|-------------------------------------|----------------------------|
| Registered Democrat | 3% | 3% | 20% | 16% | 29% | 22% | 6% | 170 |
| Registered Unenrolled | 13% | 10% | 29% | 5% | 15% | 25% | 2% | 223 |
| Registered Republican | 16% | 22% | 30% | 7% | 7% | 12% | 7% | 62 |
| Democrat | 7% | 4% | 19% | 13% | 27% | 25% | 5% | 261 |
| Independent | 7% | 12% | 38% | 6% | 20% | 15% | 1% | 68 |
| Republican | 19% | 19% | 34% | 1% | 3% | 19% | 5% | 123 |
| Brown supporter | 16% | 21% | 40% | 1% | 2% | 20% | 2% | 168 |
| Warren supporter | 6% | 2% | 11% | 17% | 33% | 27% | 3% | 202 |
| Other/Undecided | 8% | 2% | 34% | 7% | 19% | 17% | 13% | 86 |
| Romney supporter | 16% | 20% | 36% | 1% | 4% | 21% | 3% | 136 |
| Obama supporter | 6% | 3% | 20% | 13% | 27% | 25% | 5% | 262 |
| Other/Undecided | 11% | 13% | 29% | 11% | 17% | 16% | 2% | 52 |
| Extremely interested in election | 10% | 12% | 24% | 10% | 20% | 21% | 3% | 244 |
| Very interested | 11% | 8% | 28% | 11% | 16% | 24% | 2% | 168 |
| Somewhat/not very interested | 5% | 0% | 31% | 0% | 19% | 27% | 19% | 49 |
| White | 11% | 10% | 26% | 8% | 19% | 23% | 4% | 411 |
| Minority | 2% | 2% | 26% | 20% | 15% | 22% | 13% | 45 |
| 18 to 34 | 10% | 0% | 13% | 18% | 17% | 32% | 10% | 59 |
| 35 to 49 | 15% | 9% | 27% | 7% | 13% | 24% | 5% | 117 |
| 50 to 64 | 8% | 17% | 31% | 8% | 20% | 15% | 1% | 137 |
| 65 and over | 6% | 6% | 28% | 8% | 25% | 21% | 5% | 138 |
| Male | 11% | 11% | 24% | 11% | 15% | 24% | 5% | 224 |
| Female | 9% | 8% | 28% | 8% | 23% | 21% | 5% | 236 |
| Inside 128 | 5% | 6% | 27% | 16% | 16% | 25% | 5% | 124 |
| 128 to 495 | 14% | 10% | 26% | 7% | 18% | 22% | 4% | 145 |
| Central MA | 15% | 14% | 19% | 12% | 18% | 17% | 5% | 75 |
| Western MA | 9% | 7% | 29% | 0% | 29% | 21% | 6% | 59 |
| Southern MA/Cape/Islands | 6% | 11% | 28% | 7% | 17% | 27% | 4% | 57 |

What is the first thing that you think of when you think of Elizabeth Warren?

| MA 2012 LIKELY VOTERS | <u>Consumer Advocate</u> 8% | <u>Intelligent</u> 7% | <u>Other Positive</u> 33% | <u>Dishonest</u> 12% | <u>Other Negative</u> 22% | <u>Other</u> 10% | <u>Don't Know</u> 7% | <u>(N=)</u> 456 |
|----------------------------------|--------------------------------|--------------------------|------------------------------|-------------------------|------------------------------|---------------------|-------------------------|--------------------|
| Registered Democrat | 9% | 9% | 54% | 6% | 8% | 8% | 6% | 163 |
| Registered Unenrolled | 8% | 7% | 24% | 13% | 29% | 11% | 9% | 221 |
| Registered Republican | 3% | 1% | 17% | 28% | 35% | 9% | 8% | 68 |
| Democrat | 12% | 11% | 48% | 5% | 7% | 8% | 9% | 255 |
| Independent | 4% | 5% | 26% | 17% | 35% | 10% | 3% | 64 |
| Republican | 1% | 1% | 9% | 24% | 45% | 12% | 8% | 129 |
| Brown supporter | 2% | 0% | 7% | 27% | 46% | 11% | 7% | 182 |
| Warren supporter | 15% | 15% | 60% | 1% | 1% | 8% | 2% | 183 |
| Other/Undecided | 6% | 6% | 34% | 6% | 16% | 11% | 20% | 87 |
| Romney supporter | 1% | 0% | 9% | 26% | 47% | 11% | 6% | 141 |
| Obama supporter | 13% | 11% | 50% | 3% | 6% | 9% | 7% | 251 |
| Other/Undecided | 2% | 8% | 23% | 19% | 35% | 7% | 8% | 53 |
| Extremely interested in election | 8% | 8% | 37% | 11% | 23% | 9% | 3% | 235 |
| Very interested | 7% | 7% | 31% | 16% | 19% | 12% | 7% | 173 |
| Somewhat/not very interested | 8% | 4% | 25% | 2% | 28% | 5% | 28% | 48 |
| White | 7% | 7% | 31% | 13% | 24% | 10% | 7% | 411 |
| Minority | 13% | 4% | 58% | 6% | 2% | 8% | 9% | 41 |
| 18 to 34 | 13% | 8% | 37% | 7% | 7% | 8% | 20% | 61 |
| 35 to 49 | 7% | 6% | 20% | 16% | 27% | 17% | 6% | 104 |
| 50 to 64 | 6% | 7% | 36% | 10% | 30% | 7% | 2% | 137 |
| 65 and over | 8% | 7% | 37% | 14% | 18% | 9% | 7% | 143 |
| Male | 8% | 5% | 32% | 13% | 21% | 11% | 9% | 229 |
| Female | 7% | 8% | 34% | 12% | 24% | 9% | 5% | 227 |
| Inside 128 | 9% | 7% | 37% | 7% | 22% | 8% | 10% | 124 |
| 128 to 495 | 8% | 6% | 29% | 13% | 22% | 15% | 7% | 149 |
| Central MA | 8% | 5% | 34% | 17% | 24% | 8% | 4% | 75 |
| Western MA | 5% | 12% | 36% | 4% | 22% | 11% | 9% | 55 |
| Southern MA/Cape/Islands | 5% | 6% | 35% | 26% | 19% | 3% | 6% | 54 |

Who Won Senate Debate?

| | Brown Won | Warren Won | Debate Was A Tie | Did Not Watch | Don't Know | (N=) |
|----------------------------------|----------------------|-----------------------|-----------------------------|--------------------------|-------------------|-------------|
| MA 2012 LIKELY VOTERS | 14% | 12% | 11% | 60% | 4% | 496 |
| Registered Democrat | 8% | 20% | 10% | 59% | 4% | 183 |
| Registered Unenrolled | 15% | 8% | 13% | 61% | 3% | 238 |
| Registered Republican | 24% | 3% | 6% | 61% | 5% | 71 |
| Democrat | 6% | 17% | 10% | 63% | 4% | 281 |
| Independent | 17% | 8% | 15% | 56% | 3% | 73 |
| Republican | 29% | 2% | 10% | 56% | 4% | 133 |
| Brown supporter | 33% | 2% | 9% | 53% | 4% | 189 |
| Warren supporter | 2% | 24% | 11% | 59% | 4% | 211 |
| Other/Undecided | 3% | 4% | 14% | 75% | 4% | 92 |
| Romney supporter | 28% | 2% | 10% | 56% | 4% | 147 |
| Obama supporter | 5% | 19% | 10% | 63% | 3% | 276 |
| Other/Undecided | 21% | 4% | 14% | 55% | 5% | 62 |
| Def. decided vote | 17% | 14% | 11% | 54% | 4% | 352 |
| Leaning toward someone | 12% | 17% | 9% | 61% | 0% | 33 |
| Still trying to decide | 3% | 4% | 11% | 79% | 4% | 111 |
| Extremely interested in election | 14% | 15% | 13% | 55% | 3% | 252 |
| Very interested | 15% | 9% | 9% | 63% | 4% | 192 |
| Somewhat/not very interested | 9% | 5% | 3% | 74% | 9% | 52 |
| White | 15% | 11% | 10% | 60% | 4% | 443 |
| Minority | 2% | 20% | 16% | 60% | 3% | 49 |
| 18 to 34 | 5% | 11% | 11% | 70% | 2% | 67 |
| 35 to 49 | 13% | 7% | 7% | 69% | 3% | 117 |
| 50 to 64 | 18% | 10% | 9% | 61% | 2% | 147 |
| 65 and over | 14% | 18% | 15% | 48% | 5% | 153 |
| Male | 14% | 15% | 14% | 54% | 3% | 241 |
| Female | 13% | 9% | 8% | 65% | 5% | 256 |
| Inside 128 | 14% | 11% | 11% | 60% | 4% | 131 |
| 128 to 495 | 16% | 12% | 15% | 54% | 3% | 155 |
| Central MA | 15% | 12% | 10% | 56% | 8% | 84 |
| Western MA | 4% | 12% | 4% | 80% | 0% | 64 |
| Southern MA/Cape/Islands | 18% | 12% | 7% | 58% | 5% | 62 |

Scott Brown Approval Rating - Overall

| MA 2012 LIKELY VOTERS | <u>Approve</u> 58% | <u>Neutral</u> 9% | <u>Disapprove</u> 33% | <u>(N=)</u> 493 |
|----------------------------------|-------------------------------------|------------------------------------|--|----------------------------------|
| Registered Democrat | 33% | 12% | 55% | 180 |
| Registered Unenrolled | 68% | 9% | 23% | 238 |
| Registered Republican | 87% | 5% | 8% | 71 |
| Democrat | 37% | 12% | 51% | 278 |
| Independent | 71% | 10% | 19% | 73 |
| Republican | 95% | 3% | 2% | 133 |
| Brown supporter | 96% | 3% | 2% | 189 |
| Warren supporter | 19% | 15% | 66% | 211 |
| Other/Undecided | 70% | 10% | 20% | 89 |
| Romney supporter | 93% | 3% | 4% | 147 |
| Obama supporter | 36% | 12% | 52% | 275 |
| Other/Undecided | 71% | 10% | 19% | 61 |
| Extremely interested in election | 53% | 7% | 40% | 251 |
| Very interested | 64% | 11% | 25% | 194 |
| Somewhat/not very interested | 57% | 17% | 26% | 49 |
| White | 61% | 8% | 31% | 441 |
| Minority | 32% | 18% | 50% | 48 |
| 18 to 34 | 48% | 6% | 46% | 64 |
| 35 to 49 | 64% | 8% | 28% | 116 |
| 50 to 64 | 62% | 7% | 31% | 145 |
| 65 and over | 55% | 13% | 32% | 156 |
| Male | 63% | 9% | 28% | 238 |
| Female | 53% | 10% | 37% | 255 |
| Inside 128 | 52% | 10% | 38% | 131 |
| 128 to 495 | 67% | 7% | 26% | 159 |
| Central MA | 59% | 8% | 34% | 81 |
| Western MA | 48% | 13% | 38% | 61 |
| Southern MA/Cape/Islands | 55% | 12% | 33% | 62 |